

Intensive

Lash Lift Manual



INCLUDING A **STEP-BY-STEP INSTRUCTION**

INTENSIVE EYELASH LIFTING AND PERMING SYSTEM "LASHPEARL"

MADE IN GERMANY BY BIOSMETICS



ESSENTIAL FACTS – BEFORE THE ACTION STARTS

The *Intensive* Lash Lifting System has been created for professional use only!

Only well educated and experienced professionals should apply a lash lift since this treatment requires essential skills, abilities and competent knowledge of anatomy, dermatology and hygienics etc. Also a professional has to

- be informed about all health laws and regulations within the region in which the service will be provided.
- comply with all consumer laws/regulations and occupational Health & Safety laws within the region in which the service will be provided.



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INTRODUCTION – WHY LASH LIFTING?

We live in a world where women and men are constantly looking for the latest beauty trend that will help them to appear more attractive. Not everyone is comfortable having semi-permanent lashes attached to their natural lashes or find strip lashes easy to apply. The *Intensive* Lash Lift System is the innovative method of giving the illusion the natural lashes are longer and have more volume using formulations and products made in Germany/Europe.

The eyes are the focal point of any face and enhancing the natural eyelashes giving them an amazing lift and tint is a striking way to make the most of what we were born with – natural beauty!

The *Intensive* Lash Lift System is an advancement from the old-fashioned lash perm, where rolls were positioned on the eyelids near the lash line, and the lashes were curled around them with the risk that lashes might look curly but short and stubbly. The *Intensive* Lash Lift System is specially created using silicone pads adhered to the eyelid at the lash line. The lashes are lifted from the root and set in place over this pad before having our system applied.

Creating a natural looking lift and giving the illusion of length and volume for 6-8 weeks.

Treatment time: takes around 45 minutes (when using sachets),
 takes around 1.15 hours (when using the bottled lotions).

Advantages – The *INTENSIVE* Lash Lift System

- **makes the eyes appear more open** without having to spend hours in the salon having semi-permanent lashes applied.
- is a **quicker and impressive** alternative to semi-permanent eyelashes and will enhance the clients own natural lashes, with little or no maintenance for weeks
- costs half the price for the client, takes half the time and **lasts 3 times longer than semi-permanent lashes.**



PRODUCTS REQUIRED TO PERFORM TREATMENT

- ***Intensive* EYELASH PERM & LIFT Cream No 1 – Waving Lotion (bottled or sachets)**
- ***Intensive* EYELASH PERM & LIFT Cream No 2 – Neutralizer (bottled or sachets)**
- ***Intensive* Moisturising Pen**
- ***Intensive* Lash Lift Pads (Size S, M, L)**
- ***Intensive* Lash Bond**
- ***Intensive* Y-Brush**

- *Intensive* Eye Make-Up Remover Foam
- *Intensive* Relaxing Eye Cream
- *Intensive* Aloe Eye Gel Patches
- *Intensive* Disposable Mascara Wands
- *Intensive* Porcelain Mix Bowl
- *Intensive* Microbrushes
- *Intensive* 3M Tape

- Cotton pads, swabs and damp cotton buds, lint free
- Gloves
- Head band (for client)
- Timer, towels and a cozy blanket

Optional, for add-on tinting treatment:

- *Intensive* tint (deep black or blue black)
- *Intensive* Cream Developer Oxidant
- *Intensive* Tinting Brush – round tip
- *Intensive* Tint remover



PAY ATTENTION TO THE PAD SIZE BEFORE STARTING

The *Intensive Silicone Lash Pads* are designed with a unique curve and rills. They come in 3 sizes to suit the needs of each client. The size of the *Intensive Silicone Pads* will determine the resulting lift in the natural lashes. Depending on the length of your client's lashes, eye shape, lid shape and what your client wants, you can use different sizes to create a beautiful lift.

Please note that the larger pads offer a softer more natural curl where a small pad will provide a more dramatic curl.

Good to know: The width of the lash pads can be trimmed in length to enable the perfect fit on the lash lid.

SMALL These small pads will add a more glamorous, dramatic curl to the eyelashes.

MEDIUM These medium pads are the most popular pads. They will give a wonderful subtle curl.

- Clients with hooded eyelids benefit from this medium size pads, if the small pad is used it would lift the lashes too much and could catch on the client's eyelids.
- Clients with thick lashes should try medium size. Due to the weight and thickness of the lashes small pads are not recommended.

LARGE The large pads are used to give a beautiful natural looking curl.

- Clients with very straight or very curly lashes that are planning or going to have semi-permanent lash extensions applied benefit from this large size pads as they give just a little lift making the application of the extensions easier.

Good advice: filet the pad after using (attach to client record card). So it can be used again at the next application, 4-6 weeks later.



PROCEDURE – STEP BY STEP

The treatment time varies depending on the individual client's lashes. If you use the *Intensive* sachets, please note that the sachets need to be gently massaged before opening.

Preparation

- Complete client data record and make sure that client is not wearing contact lenses.
- Position client comfortably, have her or him lie down, offer a cozy blanket.
- Protect client's hair with a head band and drape a towel or bed roll over the client's upper body to protect clothing and sanitize your hands.
- Remove any traces of makeup from eyelids and eye area using the *Intensive Eye Make-up Remover Foam* and a clean cotton pad.
- If desired, take a before photograph.
- Choose the appropriate *Intensive Silicone Pads* (S,M or L), trimming to fit as required (see description in previous chapter).
- Ask your client to look upwards to place an *Intensive Aloe Eye Gel Patch* under each eye ensuring clients bottom lashes are secured under them while the upper lashes rest on the silicone pad.



The adhesive *Intensive Aloe Eye Gel Patch* is designed to protect the sensitive lower lid area during lash tinting and lifting treatments. Aloe extracts and Vitamin C ensure a moisturizing effect and leave the skin feeling refreshed. The extra thin patches are lint free, smooth and easy to work with.

- Ask your client to close eyes and comb through the lashes using an *Intensive Disposable Mascara Wand*, put the mascara wand to the side for later.



- **Inform your client that her/his eyes need to be closed as from now!**

Apply a few drops of *Intensive Lash Bond* to the back of the *Intensive Silicone pads* and place in position on the eyelids close to the root. Hold in place for 20 seconds until the pads adhere to the lids.



Now, begin at the outer corner of the eyelid applying the lash bonder on the pad in small sections and lift the lashes from the root by using the *Intensive Y-Brush*. Attach them onto the Pad and hold the lashes in place until they stick. Step by step, section by



section and lash by lash ensuring not to cross the lashes. Gradually move along the pad until all lashes are bonded onto the silicone pad. In this step a speedy and concentrated work with great precision and diligence is of crucial importance for the lifting result.

Application of Intensive EYELASH PERM & LIFT Cream No 1 – Waving Lotion

- Please open sachet No 1 and press the waving lotion into the attractively shaped, handy *Intensive Porcelain Mixing Bowl*. Then apply a small amount of this waving cream from root to the centre of the lashes (to 1/3 up the lash) by using an *Intensive Microbrush*. Please ensure NOT to soak the whole lash from root to the tip.



Processing time for sachet treatment

Very fine lashes:	4-5 minutes
Fine or tinted lashes:	5-6 minutes
Natural healthy lashes:	6-8 minutes
Course healthy lashes:	9-10 minutes

When using the bottled lotion, processing time increased up to 20-25 minutes!



- Remove waving lotion by using a new microbrush or clean damp cotton bud. Brush out the lotion carefully not to wet the lash tips, continue procedure until the lashes get dry and clean. Do not use any water or linty applicators.

Application of Intensive EYELASH PERM & LIFT Cream No 2 – Neutralizer

- Please open sachet No 2 and press the neutralizer into the clean part or the *Intensive Porcelain Mixing Bowl*. Then apply a small amount of the neutralizer again from root to the centre of the lashes (where the waving lotion was applied) by using a new microbrush.

Processing time for sachet treatment

Very fine, fine and tinted lashes: **5 minutes**

Natural healthy and course healthy lashes: **6 minutes**

When using the bottled lotion, processing time increased up to 10 minutes!

- Remove neutralizer by using a clean damp cotton bud. Again, do not use any water or linty applicators.

Optional Colour Boost. If desired, please tint the lashes at this point of treatment:

- Prepare chosen colour of *Intensive* tint and apply using the *Intensive* tint brush with round tip.
- Remove the tint after 3-5 minutes using a clean cotton bud.

Application of Moisturising Serum & Finalization

- Apply *Intensive Moisturising Serum* (Moisturising Pen) over the lashes, gently releasing the lashes from the Silicone Pad. If needed, use a new microbrush.
- Apply a little bit of *Intensive Relaxing Eye Cream* to the eyelid under the silicone lash pads using a new microbrush, gently releasing the silicone from the eye lid, use a clean cotton bud to remove excess cream from the eyelid.
- Remove the *Intensive Aloe Eye Gel Patches* (if you haven't already done so) and comb lashes **up** using the mascara wand. Take an after photograph.
- **Explain aftercare to client and give her/him a printed copy to take away along with the *Intensive Moisturising Pen*.**



IMPORTANT AFTERCARE

The aftercare advice is given to ensure fully understand what should and should not be done 24-48 hours post treatment for longevity of the *Intensive* Lash Lift treatment results.

- Keep lashes dry for 24-48 hours!
- Do not apply any make-up or receive any other eye treatment for least 24-48 hours after your treatment.
- Avoid rubbing the eyes.
- Avoid putting contact lenses back in for 24-48 hours.
- Avoid swimming/sauna/sweating for 24-48 hours.
- Use the *Intensive* Moisturising Pen daily.
- Comb the lashes (only) upwards using the *Intensive* mascara wand.
- If any stinging or swelling occurs, keep applying a cold dampened cotton pad or cold compress. If it persists seek medical advice!

If the aftercare guidelines are followed with utmost care the *Intensive* Las Lift treatment results can last 4-6 weeks.



CONTRAINDICATIONS & CONTRA-ACTIONS

Contra-indications can be identified and recorded at the initial consultation. Before any treatment you should assess clients eyes for sensitivity. If red or sore you will need to wait 24 hours for any treatment.

Please do not apply any lash lift treatment:

- while wearing contact lenses.
- to clients with known allergies or with positive reaction to a patch test
- when client is are pregnant or breastfeeding.
- recent Lasik surgery or Permanent Make-up (must wait 6 weeks after 2nd procedure).
- to clients who have recent scar tissues, cuts, abrasions, inflammation, swelling or any Eczema/psoriasis in the eye area.
- to clients with infections or eye diseases (like Cataract, Diabetic retinopathy, Glaucoma, Herpes Simplex, Psoriasis, Conjunctivitis, Dry Eye Syndrome, Eye infections, Watery eyes, Trichotillomania, Alopecia, Folliculitis, Blepharitis etc).
- Please note that some personal circumstances and/or changing living conditions (for instance: diseases, pregnancy, intake of medication/hormones/supplements or the like) could have an effect on physical and/or allergic reactions.



PATCH TESTING – OUR RECOMMENDATION:

In cases a patch test must be carried out (please note that different legal requirements may apply in your country) we recommend a test at least 24-48 hours prior to treatment date. The result from the test will be either positive or negative. A positive result will be recognised by irritation, swelling or inflammation of the skin. If this occurs, we recommend not to proceed with the treatment.

Please find here our recommendation for performing a patch test:

The *Intensive Tint*

- Clean an area of skin on the client's **right** inner arm.
- Mix a small amount of tint and Cream Developer and place 2 small dabs to the inner arm, just below the elbow. (Record placement and result on clients record card.)
- Leave tint on skin for 4-5 minutes then remove with damp cotton wool. Any reaction to the tint will be visible within approx. 24-48 hours.

The *Intensive Lash Lift System*

- Clean an area of skin on the client's **left** inner arm.
- Place a dab of each of the 3 *Intensive* treatment lotions (Waving Cream, Neutralizer and Moisturising Lotion) onto the client's inner arm, just below the elbow. (Record placement and result on clients record card.)
- Leave on skin for 15 minutes then remove with damp cotton wool. Any reaction to the tint will be visible within 24-48 hours.



JUST IN CASE - PROCEDURE FOR RELAXING OR REVERSING A LASH LIFT

You will need to ensure that clients lashes are in a good enough condition to process again before proceeding with the relaxing/reversing.

- A reversing can be done by repeating the Lash Lift, however this time you do not use the silicone pads to lift the lashes. Instead of this you have to comb the solution downwards from the top of the lash to the bottom (try to avoid the tips of the lashes) let process for 1-2minutes depending on how much reversal you want to remove.
- When done, wipe off and then put the neutralizing lotion on and let this process for 1-2 minutes, then remove.

This procedure will reverse the Lash Lift to a degree. Do not forget to apply moisturising serum and encourage client to apply moisturizing care twice a day.



INGREDIENTS - WHAT MAKES OUR SYSTEM SO UNIQUE?

The *Intensive Eyelash Cream No 1 – Waving Lotion*:

Urea is an Active Penetration Enhancer which enables deeper penetration of Biotin, Hydrolised Silk and Vitamin B3 into the hair follicles strengthening, and conditioning the lashes whilst also creating the ultimate lash lifting treatment.

Enriched with **Cocoa Butter**, this helps to moisturise and give your lashes a silky shine.

Biotin is known to strengthen the keratin bonds within the hair follicles, strengthening the lashes and also enhances hair elasticity which enhances the lash lift.

Hydrolised Silk is a protein derivative that is highly hygroscopic with an enhanced moisture binding ability. Free amino acids are known to penetrate into the upper layers of the skin as well as through the hair cuticle into the hair shaft. This action draws moisture into these areas improving skin and lash hydration.

Vitamin B3 is known to stimulate hair growth and has been included in the formula to aid lash growth and provide fuller lashes.

The *Intensive Eyelash Cream No 2 – Neutralizer*:

As already mentioned **Urea** is an Active Penetration Enhancer which enables deeper penetration of Biotin, Hydrolised Silk and Vitamin B3 into the hair follicles strengthening, and conditioning the lashes whilst also creating the ultimate lash lifting treatment. Enriched with **Cocoa Butter** to moisturise and give your lashes shine.

Hyaluronic Acid is well known for its moisturising and smoothing properties included in the formulation to moisturise and condition the lashes.

The formulation contains **Glass Microbeads** that promote optical blurring effect. They have also been included in the formulation to separate lashes after application. The microspheres enable a ball bearing effect creating less friction between lashes.



Panthenol penetrates into the cortex of the hair shaft within the lashes which can help repair damage caused by perming and colouring and is also known to slow down the hair ageing process which can be caused by repeated grooming.

Also contains **Licorice and Horsetail Extracts** to aid lash growth.

The *Intensive* Moisturising Pen:

Panthenol penetrates into the cortex of the hair shaft within the lashes which can help repair damage caused by perming and colouring and is also known to slow down the hair ageing process which can be caused by repeated grooming

Hyaluronic Acid is well known for its moisturising and smoothing properties included in the formulation to moisturise and condition the lashes.

Marshmallow Extract helps to detangle the lashes helping them to spread more evenly.

Aloe Vera to condition the lashes and skin which promotes smoothness and shine.

Hydrolysed Silk is a protein derivative that is highly hygroscopic with an enhanced moisture binding ability. Free amino acids are known to penetrate into the upper layers of the skin as well as through the hair cuticle into the hair shaft. This action draws moisture into these areas improving skin and lash hydration.

Also includes **Rosemary, Camomile, Arnica Montana, Apricot Extracts** to have anti-inflammatory benefits and help soothe the skin.

Storage:

Please keep all solutions in its original packaging, out of reach of children, in a dry place and at room temperature (15-25°C).

- Once open do not re-seal the sachets. Apply waving lotion and neutralizer immediately; dispose of any leftovers. It cannot be used at a later date.
- For the Lash Bond: limit exposure to air. Dry adhesive can be peeled off from the bottle.



PROMOTIONAL ARGUMENTS – WHO BENEFITS & COMBINATIONS

Here are some situations where people benefit most from having our lash lift:

- **Weddings:**

Every bride wants to look her best on her wedding day, so what better way to polish off professional make-up than with beautiful lifted eyelashes?

- **Holidays:**

Whether it's a weekend city break, a week down South or a six-week trek through the jungle: the *Intensive* Lash Lift system will withstand anything from scuba-diving and mountain climbing to a day on the beach.

- **Parties:**

Parties are as much about the getting ready process as they are about the event itself. The *Intensive* Lash Lift provides a great canvas for immaculate-looking make-up, and offers a great alternative to strip lashes or eyelash extensions.

- **Outdoorsy people:**

Wind, rain, sea-water and sweat can all take their toll on make-up – and sometimes even waterproof mascara won't cut it. With the *Intensive* Lash Lift you don't have to worry about looking bad when having no access to ordinary make-up or time to put it on.

- **Athletes:**

When heat and exertion cause the surface of the skin to become sweaty and slippery, any make-up present can slide off easily. The *Intensive* Lash Lift gives the face an edge of elegance and femininity even in the absence of make-up.

- **Eastern Asian peoples:**

Many peoples from Asia/Eastern Asia have narrow, “mono-lidded” eyes. This can cause the eye lashes to grow downwards – something that can often make the eyes look even narrower. For this reason, the *Intensive* Lash Lift is a particularly popular eyelash treatment.



- **Career women:**

For women constantly moving from one meeting to the next, squeezing in time for a make-up touch-up can be a challenge.

- **Models & Mothers:**

Models are always required to look good – that`s their job. For this reason, many choose to invest in lash lift treatments to keep them looking well-maintained and glamorous at all times, both day and night.

And what about mothers? Every mum we know would die for a solution ensuring minimum effort and maximum impact. And finally having a lash lift is a great excuse for mothers to get some much-needed "me-time".

Combination with other treatments:

- This treatment can also be used 24-48 hours before applying semi-permanent eyelash extensions to clients with natural lashes that are too straight or too curly making the application of the semi-permanent lashes easier and they last longer.



CONSULTATION

It is extremely important to have a full consultation with your client prior to treatment to enable you to plan the appropriate treatment. During the consultation, you must check for contra-indications, answer any questions the client may have, find out client's expectations and discuss treatment options.

In addition to a professional education we recommend to create adequate client/patient records to identify the type & nature of the clients lashes/brows and the service provided to the client (inclusive clients signature).

Keep in mind: written and photographic records needs to be stored in a way that ensures the privacy of the client. (Please find attached anex sample/draft of a client record card.)



EXAMPLE CLIENT RECORD CARD

Note: This example is not inclusive and no liability is assumed for its completeness!

Name: _____

D.O.B: _____

Address: _____

Home phone/Mobile: _____

Email: _____

GP Details: _____

Have you had your eyelashes or eyebrows tinted before? Yes / No

Have you ever had any adverse reactions to tint? Yes / No

Please circle whether you currently, or have previously, suffered from the following

Cuts/abrasions in treatment area Yes / No	Watery eyes Yes / No
Inflammation or swelling Yes / No	Do you wear contact lenses (remove) Yes/ No
Eczema or Psoriasis (on eye area) Yes / No	Recent scar tissue Yes / No
Conjunctivitis/Styes/Infection Yes / No	Allergies Yes / No
Positive reaction to a patch test Yes / No	Pregnant, breastfeeding Yes / No

If you have answered **Yes** to any of the above questions tinting/lifting treatment may be restricted or refused and you may be asked to contact your GP for advice.

Tint Patch Test Area: _____ Date: _____ Result: _____

Lift Patch Test: Area: _____ Date: _____ Result: _____

Clients declaration:

I understand that the patch test does not guarantee that an allergic reaction will not occur.

I understand that lash lifting and tinting has some inherent risk of irritation to the eye area, including the eye itself and could result in stinging or burning, blurry vision and potentially blindness should the product enter the eye.

I understand that if the products accidentally come into contact with my eye, my eye will be flushed with water and medical attention may be required.

I understand that there may be residual staining left on the skin after the tinting process. This will fade and go away within a short time.

I confirm that I give _____ (therapist) my consent to carry out the treatment we have discussed and hold _____ (therapist) and the company harmless from liability that may result from this treatment.

The information given is correct and to the best of my knowledge. I will follow the verbal and written aftercare advice given to me.

Clients name: _____ Date: _____ esthetician name: _____

Clients signature: _____ esthetician signature: _____

- Rear -

Date:	
Silicone Pad (S/M/L):	
Processing time - No 1:	
Processing time - No 2:	
Tint colour:	
Processing time – tint:	
Clients feedback:	
Clients signature:	

Date:	
Silicone Pad (S/M/L):	
Processing time - No 1:	
Processing time - No 2:	
Tint colour:	
Processing time – tint:	
Clients feedback:	
Clients signature:	

Date:	
Silicone Pad (S/M/L):	
Processing time - No 1:	
Processing time - No 2:	
Tint colour:	
Processing time – tint:	
Clients feedback:	
Clients signature:	

Date:	
Silicone Pad (S/M/L):	
Processing time - No 1:	
Processing time - No 2:	
Tint colour:	
Processing time – tint:	
Clients feedback:	
Clients signature:	