

UNDERSTANDING AND EXPLAINING TEND TOOLS

Tend tools are **focal vibration therapy devices** designed to help people manage discomfort, relieve muscle tension, and support recovery from physical strain or overuse. They are not registered medical devices, and we do not claim they treat, cure, or diagnose any conditions. Instead, Tend tools are professional-grade instruments that allow precise, targeted application of vibration to muscles, tendons, and soft tissue, areas that often benefit from gentle stimulation and muscle relaxation.

How Tend Tools Work

- Tend uses **focal vibration**, a type of vibration therapy that concentrates on a specific area.
- This precise stimulation can help **relax tight muscles, reduce localized tension, and improve tolerance to movement.**
- Focal vibration is also understood to play a role in **modulating the body's response to inflammation**, which can support comfort and recovery after strain.
- The small, targeted heads of Tend tools allow therapists, athletes, and individuals to reach areas that are difficult or uncomfortable to access with larger massage devices or percussive guns.

Why Tend Tools Are Beneficial

While results vary for each individual, feedback from therapists and users shows Tend tools can be effective for:

- **Managing discomfort and muscle tension** after intense activity or repetitive strain.
- **Supporting faster recovery** by encouraging gentle circulation, easing stiffness, and working alongside the body's natural inflammatory processes.
- **Complementing manual therapy, stretching, and other recovery protocols.**
- Providing **targeted relief in areas where broader tools are less precise.**

Addressing the “Not a Medical Device” Objection

It’s important to understand: Tend’s effectiveness does not rely on medical device registration.

- We chose not to pursue medical device classification because it’s unnecessary for the way our tools are used, would add cost, and could overcomplicate the product for users.
- Tend tools are safe, easy to use, and versatile, and have become widely adopted by therapists, athletes, and individuals without being medical devices.
- The focus is on supporting recovery, managing pain and discomfort, and helping with inflammation-related tension, which can be explained confidently to clients without invoking medical claims.

How Tend Compares to Percussion Massage Guns

Just like massage percussion guns, Tend tools are **not registered medical devices**, yet both are widely used and trusted to deliver results in recovery, wellness, and performance. Percussion guns don’t claim to cure, treat, or diagnose conditions, but people still value them for their role in **muscle relief and recovery support**. Tend tools fall into the same category: safe, effective, and widely adopted without needing medical classification.

Where Tend differs is in its approach:

- **Percussion guns** provide broad, percussive force, which can be effective for large muscle groups but often too aggressive for sensitive areas.
- **Tend tools** deliver **focal vibration**, offering a gentler, more precise way to manage discomfort, ease tension, and support recovery, especially around tendons, joints, and smaller muscles where percussion guns are less suitable.

This makes Tend a natural complement (and in many cases, a preferred alternative) to percussion guns, giving therapists and users a tool that bridges the gap between **everyday recovery devices and professional therapeutic support**.

Addressing the “Medical Device” Question

Massage percussion guns are not registered medical devices. They are sold worldwide as consumer wellness and recovery products, with no claims to cure, treat, or diagnose conditions. Despite this, they are extremely popular and widely used by athletes, therapists, and everyday people. Tend tools fall into the same category: safe, effective, and designed for pain relief, recovery, and performance support, without requiring medical device registration. The difference is that Tend uses **focal**

vibration for more precise, targeted results, especially in areas where percussion guns are too aggressive.

Suggested Distributor Talking Points:

- “Tend is a precision vibration tool that helps manage muscle tension, discomfort, and recovery.”
- “Focal vibration can help ease pain linked to inflammation and support the body’s natural recovery process.”
- “It’s small and targeted, so you can reach areas that bigger tools can’t.”
- “It’s widely used by therapists and athletes for pain relief and faster recovery — without being a medical device.”
- “We don’t claim to treat conditions, but many people find it useful as part of their recovery or wellness routine.”

IN SUMMARY

Tend tools are professional-grade focal vibration devices designed for managing discomfort, easing tension, and supporting recovery, without being medical devices. Just like massage guns, they are sold as wellness and recovery tools, not as cures or treatments, yet they are trusted and widely used by therapists, athletes, and individuals worldwide. The difference is that Tend offers precision: targeted, gentle vibration that reaches areas where larger, percussive tools are too aggressive. Safe, effective, and easy to explain, Tend gives clients a clear value, pain relief, faster recovery, and a professional-standard tool that complements both self-care and therapy

For more resources or demonstration videos, visit www.tend.global or reach out to us at hello@tend.global.

Athletes Recovery Tool