

MATERIAL SAFETY DATA SHEET

MSDS Revision December 3, 2007

Page 1 of 3

Section 1. Product And Company Identification

PRODUCT #: HE001 - Home Edition Kit Whitening Gel

PRODUCT NAME: 22% Carbamide Peroxide

COMMON OR CHEMICAL NAME: 22% Bleaching/ Whitening Gel

Whiter Image, LLC
3556 Piedmont Road
Suite 112
Atlanta, GA 30305
Contact Number: 877.944.8330
USA

Section 2. Composition/ Information On Ingredients

Product Contents: 22% Carbamide Peroxide Bleaching/ Whitening Gel

Components Containing Hazardous Ingredients: Urea Hydrogen Peroxide (see below)

Hazardous Ingredients: Urea Hydrogen Peroxide

Proper Shipping Name: Urea Hydrogen Peroxide

CAS: 124-43-6

UN Designation UN-1511

Class: 5.1, Corrosive, Oxidizer

Packing Group: III

HAZARDOUS DATA

Health: 2

Flammability: 1

Reactivity: 2

Hazardous Data legend

4 - Extreme

3 - High

2 - Moderate

1 - Slight

0 - Insignificant

Section 3. Hazards Identification

For potential health hazards: SEE Section 11

Possibility of spontaneous decomposition resulting in generation of molecular and atomic (radical) oxygen.

Section 4. First Aid Measures

Inhalation: No harm anticipated from materials in quantities as commercially packaged

Skin Contact: Wash with soap and water

Eye Contact: Flush with copious amounts of water. Seek medical attention if irritation or disturbance in vision occurs.

Ingestion: Drink large quantities of water. Seek medical attention if substantial amounts are ingested or discomfort persists.

Section 5. Fire-Fighting Measures

Suitable Extinguishing Media: Water: non-flammable

Extinguishing Media, which should not be used: Not Applicable

Special exposure hazards from combustion products: None

Special protective equipment for fight fighters: None

Section 6. Accidental Release Measures

Personal Precautions: Avoid contact with skin or eyes. Wash hands with soap and water if contact occurs.

Environmental Precautions: Dispose of in accordance to all federal, state and local regulations.

Methods for Clean Up: Wash with water.

Section 7. Handling And Storage

Handling Precautions: Avoid prolonged exposure to temperature above 30 degrees C

Safe Storage Conditions: Store on study shelves and avoid exposure to elevated temperatures.

Other Restrictions or Recommendations: Avoid exposure to elevated temperatures.

Section 8. Exposure Controls/ Personal Protection

Respiratory Protection & Ventilation: Not Required.

Protective Clothing or Equipment: Not required under normal handling

Unusual Work/ Hygienic Practices: Avoid prolonged contact with skin: wash with soap and water.

Section 9. Physical And Chemical Properties

Appearance: Semi-translucent gel *Odor:* None

pH: Not applicable

Boiling Point/Range above: 120 Degree C at 20 mm Hg

Melting Point/Range: Not applicable *Flash Point:* Not applicable

Auto-Ignition Temperature: Not applicable *Flammability:* No

Explosive Limits in Air: Not applicable *Oxidizing Properties:* Strong oxidizer

Vapor Pressure (mm Hg): 0.33 Po at 50 degree C

Vapor Density (Air=1): Not applicable *Specific Gravity (H2O=1):* 1.25

Solubility in Water: Substantially soluble

Reactivity in Water: Not reactive *Other Data:* None

Section 10. Stability And Reactivity

Stability: Generally stable.

Conditions of Instability: Avoid prolonged exposure to temperatures above 30 degrees C

Incompatibility with various Substances: Alkaline substances.

Hazardous Decomposition Products: Acroleine (when exposed to high temperatures) and oxygen.

Hazardous Polymerization: None in quantities as packaged

Conditions to Avoid: Avoid exposures to temperatures above 30 degrees C and contact with alkaline substances.

Section 11. Toxicological Information

Potential Acute Health Effects: Possibility of skin irritation or sensitization if not washed off promptly. Possible nausea, diarrhea, abdominal pains.

Potential Chronic Health Effects: Possibility of skin sensitization or irritation upon or repeated exposure.

Signs and symptoms of Exposure: Skin/eye irritation

Medical Conditions Generally Aggravated by Exposure: None known

Carcinogenic or Potential Carcinogenic Effects: No ingredient listed as a carcinogen

Other Potential Health Effects: None Known

Section 12. Ecological Information

No ecological damage or impact anticipated upon exposure to the environment in quantities as packaged.

Section 13. Disposal Considerations

Waste Disposal: Dispose in accordance with all federal, state and local regulations

Section 14. Transport Information

UN Classification: Not applicable.

Identification: Not applicable

Special Provisions for Transport: Avoid elevated temperatures and high intensity light.

Section 15. Regulatory Information

U.S. FDA Dental Device: Not classified as a medical device

EC Medical Device Directive: Not a classified as a medical device.

Section 16. Other Information

Some of the information presented and conclusions drawn herein are from sources other than direct test data on the product itself. The information in this MSDS was obtained from sources that we believe are reliable. However, the information is provided without any warranty, express or implied, regarding its correctness. The conditions or method of handling and storage, use and disposal of the product are beyond our control and may be beyond our knowledge. For this and other reasons, we do not assume responsibility and expressly disclaim liability for loss, damage, or expense arising out of or in any way connected with the handling, storage, use of the product. If the product is used as a component in another product or used in a way other than recommended by the Company, this MSDS information may not be applicable.

MATERIAL SAFETY DATA SHEET

MSDS Revision July 1, 2007

Page 1 of 3

SECTION 1: CHEMICAL SUBSTANCE/PRODUCT AND COMPANY IDENTIFICATION

FINISHED PRODUCT NAME: Whiter Image TOGO Teeth Whitening Pen

Manufacturer/ Distributor:

Whiter Image, LLC
3556 Piedmont Road
Suite 112
Atlanta, GA 30305
Contact Number: 877.944.8330
USA

In case of medical emergencies, please contact your local poison control center.

Transportation emergency (24 hour), contact:

CHEMTREC - Phone # 1-800-424-9300 (U.S. and Canada) or 1-703-527-3887 (for calls originating elsewhere).

Date: **16th July, 2008**

SECTION 2: COMPOSITION AND INGREDIENTS

| Ingredients – TEETH WHITENER | | | Percentage % |
|--|----------------------|---|--------------|
| Trade name | INCI name | CAS number (or fragrance code number) | |
| Peroxydone K30 Copolymer 2-Pyrrolidinone, 1-Ethenyl-, homopolymer: Hydrogen Peroxide (20% wt) | 9003-39-8; 7722-84-1 | 9003-39-8; 7722-84-1 | 30 |
| PVP | PVP | 9003-39-8 | 4.5 - 5 |
| Ethanol Absolut | Ethanol | 64-17-5 | 64 |
| Peppermint Oil Flavouring | Mentha Piperita | 8006-90-4 | 1 – 1.5 |

SECTION 3: HAZARD IDENTIFICATION

POTENTIAL ACUTE HEALTH EFFECTS: Hydrogen peroxide is an Oxidizer. Avoid skin and eye contact. Can cause eye & skin irritation.

POTENTIAL CHRONIC HEALTH EFFECTS: Hydrogen peroxide is an oxidizer. Long term exposure can cause severe eye & skin irritation. Avoid eye & skin contact.

SECTION 4: FIRST AID MEASURES

EYES: Immediately flush eyes with plenty of water for at least 15 minutes. Get immediate medical attention.

SKIN: Wash with soap and water. Get medical attention if irritation develops or persists.

SECTION 5: FIRE FIGHTING MEASURES

FIRE FIGHTING PROCEDURES: General: Evacuate all personnel; use protective equipment for fire-fighting. Use self-contained breathing apparatus when the product is involved in fire.

FIRE FIGHTING EQUIPMENT: Water spray only.

SECTION 6: ACCIDENTAL RELEASE MEASURES

SMALL SPILL: Wipe up with cloth, soap, and water.

LARGE SPILL: Absorb with inert, damp non-combustible material, then flush area with water.

SECTION 7: HANDLING AND STORAGE

GENERAL PROCEDURES: Avoid contact with eyes, skin, and clothing.

STORAGE: Store away from direct heat or sunlight.

SECTION 8: EXPOSURE CONTROL / PERSONAL PROTECTION

ENGINEERING CONTROLS: None

PERSONAL PROTECTION: Eyewear & protective gloves when cleaning large spills.

SECTION 9: PHYSICAL AND CHEMICAL PROPERTIES

PHYSICAL STATE: Gel

ODOR: Mint

COLOR: Colorless

pH: ~ 6.5

SECTION 10: STABILITY AND REACTIVITY

STABILITY: Stable when stored and handled under recommended conditions.

POLYMERIZATION: NA = Not Applicable

CONDITIONS TO AVOID: Avoid strong bases, Metals. Excess heat, exposure to moist air or water.

INCOMPATIBLE MATERIALS: Strong caustics, most metals.

SECTION 11: TOXICOLOGICAL INFORMATION

This is a personal care or cosmetic product that is safe for consumers and other users under intended and reasonably foreseeable use. Additional information on toxicological endpoints is available from the supplier upon request.

EYE EFFECTS: May cause mild irritation.

SKIN EFFECTS: May cause slight irritation.

SECTION 12: ECOLOGICAL INFORMATION

ENVIRONMENTAL DATA: Not defined

ECOTOXICOLOGICAL INFORMATION: Not yet Determined

SECTION 13: DISPOSAL CONSIDERATIONS

DISPOSAL METHOD: Dispose of in compliance with governmental regulation (EC 1975L0442-20/11/2003)

SECTION 14: TRANSPORT INFORMATION

DOT Classification: CLASS 5.1: oxidizing material

Identification: Hydrogen peroxide

SECTION 15: REGULATORY INFORMATION

TSCA Inventory List: This product and/or its components is listed on TSCA.

California Proposition 65 Carcinogens & Reproductive Toxicity (CRT) List:

None of the components of this product is listed on CALPROP.

Canada DSL Inventory List: This product and/or its components is listed on DSL.

Canada NDSL Inventory List: This product and/or its components is not listed on NDSL.

EU EINECS List: This product and/or its components is not listed on or is exempt from EINECS.

ELINCS: This product and/or its components is not listed on ELINCS.

SECTION 16: OTHER INFORMATION

Date Prepared : 16th July, 2008

MANUFACTURER DISCLAIMER:

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