

SPA  
SIMPLICITY

# SPA SIMPLICITY - MIST

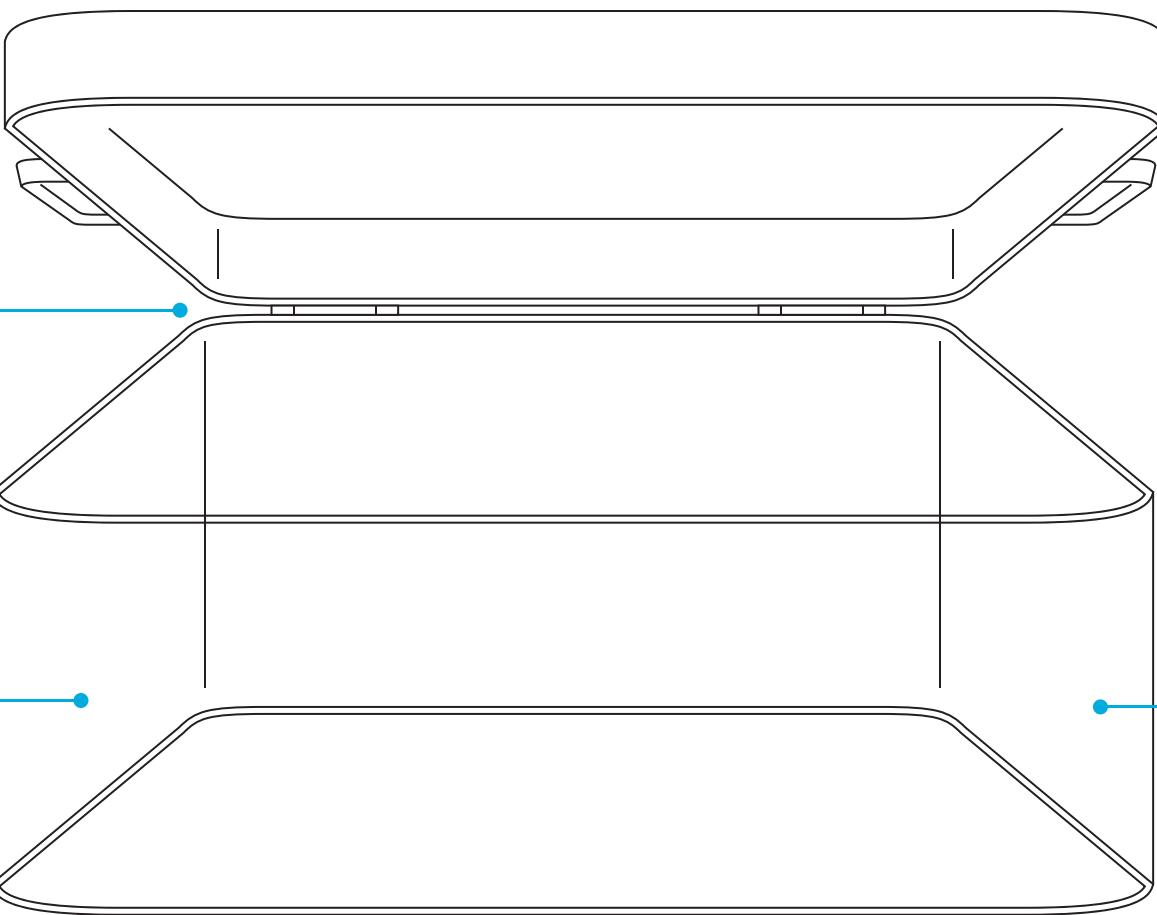
Beautiful, yet practical, products for beautiful salons and spas. Upgrade the client experience easily and affordably

- Easy, fast, energy efficient, space-saving
- Beautiful design to fit into the most beautiful spa and salon settings
- Takes the annoyance out of current towel heating processes



# SPA SIMPLICITY - MIST SPECIFICATIONS

- Hinge at back of basket allows for snug fit of lid while providing stability and a mechanism to lift the lid for removal of towels without condensation dripping everywhere and burning the user



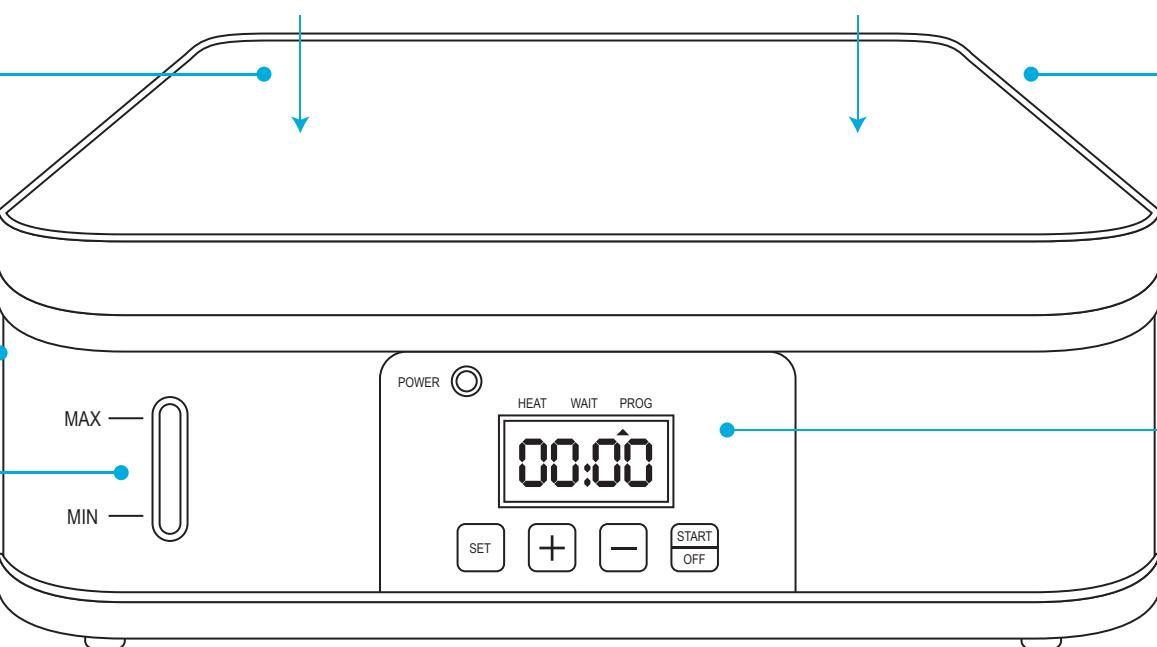
- Square shape allows higher capacity of towels and full use of base footprint

- Materials used in clear towel basket are BPA-free, heat and steam resistant and safe to use with water-soluble essential oils

- Towel basket sits snugly inside base providing greater stability and no dripping

- Space saving base in beautiful stainless steel

- Front-facing water level shows when to refill water



- Added towel separator allows for ease of rolling and securing towels when put in dry

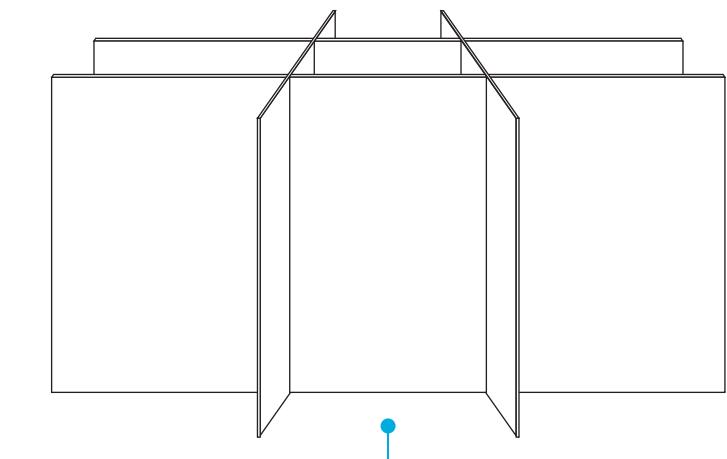
- Dishwasher safe components

- External water spout allows for refilling of water without having to lift the basket

- Digital settings allow for customised timing and no loud ticking of a manual timer

- Automatic shut off when water runs dry

- Dual voltage (110V/240V) for compatibility with international markets



# SPA SIMPLICITY - MIST KIT

## WRAP BY SPA SIMPLICITY

- 25"x10" for wrapping most areas of the body without the unnecessary bulk of width
- 500 gsm premium 100% cotton with no coatings for more effective and faster absorption of steam
- Bleach-safe, machine washable
- Available in two colours depending on product usage (black and white)

## HOLD BY SPA SIMPLICITY

- Bamboo tongs are heat, moisture, and bacteria-resistant so won't burn hands
- Renewal resource of bamboo for the environment

## SCENTS BY SPA SIMPLICITY (sold separately)

- Water soluble for safe use with all spa and salon equipment
- Will not compromise the use of existing or Mist equipment
- Launching with 5 signature scents



SCENT BY SPA SIMPLICITY

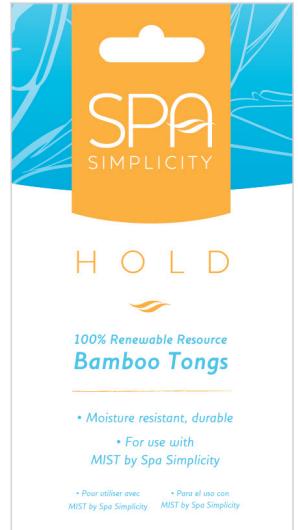


WRAP BY SPA SIMPLICITY  
HOLD BY SPA SIMPLICITY

## MIST BY SPA SIMPLICITY



# PACKAGING



Optional Boxed 3 Pack



# BRANDING



MIST KIT



WRAP



MIST



HOLD



SCENT



## THE COMPANY

Founders are seasoned, USA-based executives who have successfully launched 3 companies that are long standing, still in business and are profitable. The youngest company has been in existence for 5 years; the oldest 20 years.

Core competencies for the two founders:

- Product development and design
- Manufacturing: skincare, health and wellness equipment, apparel and accessories, salon equipment
- Marketing and brand management
- Globalization
- Operations and financial management