



Intensive[®]

LASH &
BROW TINT

TRAINING
MANUAL

INTENSIVE® LASH & BROW TINT INSTRUCTIONS

Average Treatment Time: 15-20 Minutes

Products

- Intensive Eye Makeup Remover Foam
- Intensive Tint Developer
- Intensive Tint Spot Cleanser
- Intensive Deep Black Hair Tint
- Intensive Blue Black Hair Tint
- Intensive Graphite Hair Tint
- Intensive Natural Hair Tint
- Intensive Brown Hair Tint
- Intensive Middle Brown Hair Tint
- Intensive Blue Hair Tint
- Intensive Auburn Hair Tint
- Intensive Purple Hair Tint
- Intensive Eyebrow Gel
- Intensive Finishing Eye Cream
- Intensive Remover Tint Spot Cleanser
- Soothing Under Eye Gel Pads

Supplies

- Intensive Tint Brush (2)
- Intensive Tint Protection Pads (2)
- Intensive Soothing Under Eye Gel Pads
- Disposable Headbands (1)
- Disposable 1 oz. Plastic Cups (2)
- Birchwood Stick (1)
- Mascara Brushes (2)
- Small bowl of water (1)
- Cotton Swabs
- Cotton Balls or Rounds
- Saline Solution

ALWAYS CHECK YOUR STATE REGULATIONS TO ENSURE THAT YOU ARE PRACTICING WITHIN THE SCOPE OF YOUR LICENSE.

PATCH TESTING

This product contains ingredients that may cause skin irritations and/or allergic reactions on certain individuals. A patch test is necessary prior to each application.

1. Using soap and water, cleanse a small area of the skin behind the ear or on the inner surface of the forearm.
2. Following the preparation instructions below, mix the color and developer.
3. Apply the tint to the area you have prepared for the patch test and allow to dry.
4. Advise your client to leave the color on their skin for 24 hours, and then remove with soap and water.
5. If no irritation or inflammation is apparent, it is usually assumed that no hypersensitivity to the dye exists.

PREPARATION

1. Mix $\frac{3}{4}$ inch of **Intensive Color Cream** with 2-4 drops of **Intensive Developer** solution until the consistency is a creamy paste.
(Make sure consistency is not runny or drippy.)

Note: Temperature fluctuation can cause settlement of developer solution, but this has no negative effect on the quality of the product. Shake well. Store in a cool place.

Note: The color of the mixture is not the color that the hair will be once it is tinted. To get an idea of the final color, leave a wooden applicator in the mixture for the desired time.

2. Let set for at least 3 minutes while you prepare your client.





PROCEDURE

1. Client should be sitting upright in a chair or on a facial table with head slightly tilted back.

DO NOT APPLY WITH HEAD IN A FULLY RECLINED POSITION.

2. Cleanse eyelashes and eyebrows thoroughly with **Intensive Eye Makeup Remover Foam**. Lashes and brows should be free of oil and makeup.
3. Instruct the client to look up. Remove the protective backing from the **Intensive Soothing Under Eye Gel Pad** (pictured) and place the pad under the lower lid, as close as possible to the lower lash line, without covering lashes. Alternately, you may use an **Intensive Paper Eye Protection Pad**. To do so, first apply a thick layer of **Intensive Eye Cream** under the lower eyelid. Then place a **Paper Eye Protection Pad** under the lower lid, which will prevent the tint from staining the skin. The cream will prevent the pad from moving.
4. Using a tint brush, apply cream tint to lower lashes first on both eyes. Make sure the tint covers lashes, including those at the corners of the eyes, from base to tip. When lower lashes are completed, **instruct the client to close his/her eyes until the application and removal process is completed.**

5. Apply cream tint to upper lashes from base to tip. Again, make sure the corner lashes are covered.

If tint accidentally gets in the eyes, take your client to an eyewash station and flush the eyes with plain water immediately! If you do not have an eyewash station, flush the eye with saline solution or warm water and pat dry.

If no irritation occurs, you may reapply the tint immediately.

6. When applying to eyebrows, make sure eyebrow hair is completely covered, but do not press the dye into the skin.

7. If any tint gets on the face, remove it as soon as possible with warm soap and water. Do not use the **Intensive Tint Spot Cleanser** on the face.

8. Developing time will differ depending on temperature fluctuation, the texture and coarseness of the client's hair, and the hair's original color. Although the normal time for developing is 10 minutes for lashes and 3 minutes for brows, these times may produce results darker than expected.

If you are working with Middle Brown, Brown, or Graphite, we recommend that you allow eyelashes to develop for 3 minutes and the eyebrows to develop for one and one-half minutes. Then cleanse them and check the color. If the eyelashes and/or eyebrows are not dark enough, re-apply and allow them to process again until the desired color is achieved. Check the color frequently. You can always reapply to go darker. **However, if they become too dark, you will be unable to lighten them.** The color will have to wear off over time.

9. Remove protection pads from under eye area.

10. While your client's eyes are closed, use a dampened cotton round with warm water to remove product until no residue is visible. Hold tissue near eye area to capture any excess water.

11. Provide a hydrating and soothing finishing touch by applying **Intensive Finishing Eye Cream** around the eyes.

12. Calm and tame eyebrows by applying **Intensive Eyebrow Gel**.



13. Hand your client a mirror so he/she can see his/her fabulous new look!

Note: The client can wash their face, apply makeup, and resume all activities immediately.

Note: If you get tint on your hands while mixing, use a cotton ball dampened with Tint Spot Cleanser to

remove the tint. Wash your hands with soap and water immediately. Do not use the Tint Spot Cleanser on the face. Use soap and warm water to remove any tint on the face.



AFTERCARE INSTRUCTIONS

1. Do not touch or rub your eyes, eyelashes, or eyebrows immediately after the treatment.
2. If redness or irritation occurs, apply a cool damp cotton compress to the eye area. If symptoms persist for more than 24 hours seek medical advice.
3. The effects of the tint will start to diminish within 2 to 3 weeks as hair grows out and the tint color fades. Strong sunlight/UV light can make the tint color fade faster.
4. Avoid washing your hair, eyelids, eyelashes, eyebrows, or swimming for 24 hours, as these activities can cause the tint results to fade. Also avoid exfoliating facial cleansers. Those containing AHA's or other chemical exfoliates may decrease the life of your tint. A gentle facial cleanser or eye makeup remover is recommended.
5. Do not apply makeup or mascara to lashes or receive any other eye treatments for at least 24 hours after the lash or brow tinting treatment.
6. Try to use oil-free facial products around the eye area to prolong the tint color.
7. You can receive the lash or brow tinting treatment every 3 to 4 weeks.
8. If you have any questions about your post-care, contact your salon/spa.

RECOMMENDED FOLLOW-UP SPA TREATMENT

Client should return within 3-4 weeks for another lash and brow tint.

PRODUCT INGREDIENT INFORMATION

*Safety Note: None of the ingredients below have been deemed unsafe by the Cosmetic Ingredient Review (CIR) Panel. However, you should always inquire with your clients regarding allergies and perform a patch test prior to using any of these products. In rare cases, the ingredients that exhibit a * have been found to irritate sensitive skin types, or even cause a potential allergic reaction. Sensitivities can arise from both natural and synthetic ingredients in any product, so be sure to use all products as directed and follow the patch test procedure listed above.

TINTS

There are 8 different colors that can be used individually or blended together for a customized look. Results will depend on 3 things: the natural color of the client's hair, the colors used to tint, and the amount of time the tint is on the hair. For example, if you are working with a client who has light blond hair and combine Auburn and Brown and only process the hair for a minute and one-half, you will achieve a dark blond shade. But if you are working with a client with brown hair and process for a longer period of time, you will achieve a different outcome—a dark brownish red.

The tints are formulated for long lasting results. They have a cream consistency for ease of use.

TINT INGREDIENTS:

Cetearyl Alcohol	An emulsifying wax that helps the formulation maintain its consistency by preventing the oils and liquids from separating
Glyceryl Stearate SE	An emulsifier that helps the formulation maintain its consistency by preventing the oils and liquids from separating
Oleamide DEA	Thickening agent
Ammonium Hydroxide	To balance product pH
Sodium Cetearyl Sulfate	Surfactant used to achieve preferred consistency
Lanolin*	Natural conditioning agent and emulsifier
Fragrance/Parfum*	To enhance client experience
Sodium Sulfite	An antioxidant and preservative that helps the formula maintain its integrity
Helianthus Annuus Seed Oil	A natural emollient from sunflower seeds
F/D&C Dyes*	Batch tested dyes to ensure consumer safety

CREAM DEVELOPER

This hydrogen peroxide based cream developer is designed to be used with any of the lash and brow hair tints. When blended with the tint, it activates the color process. The cream base makes it easier to use and allows for more control by the esthetician. It is especially good for students and beginners.

Due to oxidation once the product is opened, the manufacturer recommends replacing tint and developer within 3 months.

CREAM DEVELOPER INGREDIENTS:

Hydrogen Peroxide	Bleaching and oxidizing effect
Phosphoric Acid	Antioxidant, pH adjuster
Aminotrimethylene Phosphonic Acid (Turpinal)	Chelating agent

EYE MAKEUP REMOVER FOAM

This product removes natural skin oils, makeup, and residue from lashes and brows to ensure that the tint penetrates hair evenly.

EYE MAKEUP REMOVER INGREDIENTS:

Potassium Cocoyl Hydrolyzed Collagen	Skin conditioning
Glycerin	Emollient
PEG-40 Hydrogenated Castor Oil	Surfactant-emulsifying agent
Fragrance/Parfum* (including Hexylcinnamal, Hydroxyisohexyl-3-Cyclohexene Carboxaldehyde, Butylphenyl Methylpropional, Linalool, Alpha- Methyl Ionone, Benzyl Salicylate, Limonene, Citronellol)	A blend of natural and synthetic fragrances to enhance client experience
Methylchloroisothiazolinone*	Preservative
Methylisothiazolinone*	Preservative

RELAXING/FINISHING EYE CREAM

This cream has a dual purpose. It can be used as an alternative to petroleum jelly to protect the skin during the tinting process and help hold the protection pad in place.

It also acts as a finishing cream to restore hydration at the conclusion of the process.

RELAXING/FINISHING EYE CREAM INGREDIENTS:

Sodium Acrylates Copolymer	Thickener, binder
Octyldodecanol*	Emulsifier
Paraffinum Liquidum	Emollient
Cyclomethicone	Emollient
Panthenol	Conditioning agent
Dimethiconol	Skin conditioner
PPG-1 Trideceth-6	Emollient, surfactant
Allantoin	Skin conditioner
Fragrance/Parfum* (including Benzyl Salicylate, Hydroxyisohexyl-3-Cyclohexene Carboxaldehyde, Butylphenyl Methylpropional, Alpha-Methyl Ionone)	A blend of natural and synthetic fragrances to enhance client experience
Methylchloroisothiazolinone*	Preservative
Methylisothiazolinone*	Preservative

EYEBROW GEL

Eye Brow Gel calms and helps tame eyebrows. It creates a finished look for your clients.

EYEBROW GEL INGREDIENTS:

PVP/VA Copolymer	Binder
Propylene Glycol*	Humectant, conditioning agent
Triethanolamine (TEA)	Surfactant, pH adjuster
Carbomer	Stabilizer, thickener
PEG-40 Hydrogenated Castor Oil	Surfactant-emulsifying agent
Methylchloroisothiazolinone*	Preservative
Fragrance/Parfum* (including Benzophenone-4, Hexylcinnamal, Hydroxyisohexyl- 3-Cyclohexene Carboxaldehyde, Butylphenyl Methylpropional, Linalool, Alpha-Methyl Ionone, Benzyl Salicylate, Limonene)	A blend of natural and synthetic fragrances to enhance client experience

TINT SPOT CLEANSER

The Tint Spot Cleanser should be used to remove stains on your hands after doing a treatment. This product should not be used on the client's face or any other sensitive area.

TINT SPOT CLEANSER INGREDIENTS:

Isopropyl Alcohol*	Solvent
Tensid	Surfactant used to achieve preferred consistency
Citric Acid	Preservative, pH adjuster
Fragrance/Parfum*	To enhance client experience

SOOTHING UNDER EYE GEL PADS

Soothes and nourishes the delicate under eye area during tinting services. Gently adheres to the skin for easy removal with no slide or tint bleed through.

SOOTHING UNDER EYE GEL PAD INGREDIENTS:

Vegetable Glycerin	Emollient
Polyacrylic Acid	Emulsion stabilizer
Sodium Hydroxide	pH adjuster
Agar	Red algae - binder
Mineral Oil	Emollient
Simmondsia Chinensis (Jojoba) Seed Oil	Emollient
Sodium Hyaluronate	Humectant, skin-conditioning agent
Aluminum Glycinate	Viscosity increasing agent
Phenoxyethanol	Preservative
Beta-Glucan	Skin-conditioning agent
Marine Collagen	Skin-conditioning agent
Panax Ginseng Root Extract	Emollient
Rosmarinus Officinalis (Rosemary) Leaf Extract	Emollient, antioxidant
Actinidia Chinensis (Kiwi) Fruit Extract	Emollient
Snail Secretion Filtrate	Emollient
Niacinamide	Skin-conditioning agent
Tocopheryl Acetate	Skin-conditioning agent
Adenosine	Skin-conditioning agent
Disodium EDTA	Chelating agent
Lavandula Angustifolia (Lavender) Oil	Fragrance, skin-conditioning agent
Polysorbate 60	Surfactant, emulsifying agent
Sodium Polyacrylate	Emulsion stabilizer

