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CURL LOCK LASH PERM KIT

Give your guests perfectly curled lashes and freedom from the daily task of using lash curlers! This semi-permanent treatment is an easy-to-do add-on that lasts for up to 3 months.

Average Time: 45 Minutes

Suggested Price: \$65

Products

- Curl Lock Perm Lotion for long-lasting curls, single use (30 packs) (C1126TV)
- Curl Lock Setting Lotion to help hold the curls, single use (30 packs) (C1127TV)
- Curl Lock Nourishing Lotion to prevent the lashes from becoming dry and brittle, single use (30 packs) (C1128TV)
- 0.68 oz. Curl Lock Cleansing Lotion for cleansing lashes after perming (C1132TV)
- 10 pairs Large Curl Lock Disposable Perm Rollers (C1129TV)
- 10 pairs Medium Curl Lock Disposable Perm Rollers (C1130TV)
- 10 pairs Small Curl Lock Disposable Perm Rollers (C1131TV)
- 0.34 oz. Curl Lock Perm Glue to hold the lash rollers in place (C1135TV)

Note: The kit comes with 10 pairs each of the Large, Medium, and Small Rollers. However, if you are ordering the replacement rollers, you will receive 20 pairs of each. Extra Small Rollers are also available.
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Additional Recommended Supplies/Products

- ☐ Gentle Foam Cleanser (C1277TV)
- ☐ Cotton Pads
- ☐ Wooden Applicator (3 ½ flat) (C981T)
- ☐ Cotton Swabs
- ☐ Gloves
- ☐ Eye Gel Pads (C1269TV)
- ☐ Mini Spatulas (C1186TV)
- ☐ Micro Fiber Brushes (C1185TV)
- ☐ Disposable Eyelash Combs (C1187TV)
- ☐ 1 Eyelash Tweezer (C1280TV or C1279TV)
- ☐ Timer

Replacement products and supplies are available through Universal Companies.

Always check your state regulations to ensure that you are practicing within the scope of your license.

**Before****After****PREPARATION**

1. Have guest remove contacts.
2. Remove all makeup from eyelids and surrounding areas with an oil-free makeup remover. (**VLash Gentle Foam Cleanser** is recommended.) Any residual moisturizer or makeup will interfere with the performance of the perm.
3. Have your guest lie down in a comfortable position with his/her eyelids closed. Use a **VLash Eye Pad** to cover the lower eyelashes. Allow upper lashes to rest on the **Eye Pad**. The **Eye Pads** protect the skin of the lower eyelids and help prevent the lower eyelashes from coming into contact with the perm products.



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4. With a cotton swab, apply a small amount of **Cleansing Lotion**. Starting from the base of the lash and moving to the tip of the lash, press lightly on the lash with the swab to remove all makeup residue. Repeat until lashes are completely clean.
 5. Use a dry cotton pad to dry lashes and eye area to begin perming procedure.
 6. Comb the eyelashes out.
 7. Prepare damp cotton pads by immersing six to eight cotton pads in water and squeezing out the excess water.

Perming Instructions

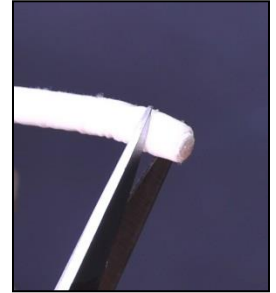
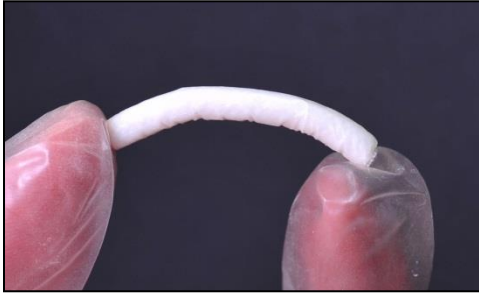
Step 1 – Select Appropriate Roller Size

- It is important to select a roller size that allows all of the lashes to adhere completely to the roller.
- As a general rule, a large size roller is used for long and thick lashes, a medium size roller is used for average lashes, and a small size roller is used for short, thin lashes.
- Suggested guidelines to determine the appropriate roller size:
 - Small Roller** – Suitable for shorter eyelashes or if tighter curl is desired
 - Medium Roller** – Most popular for standard eyelash curl
 - Large Roller** – Best for a looser curl. Men often prefer this size
- The size of the roller is determined by the curvature of the lashes.

Helpful Hints: Use the small rollers only if the guest eyelashes are very short. Otherwise, you may create a curl that is too tight. To loosen a curl that is too tight, apply a small amount of the **Perm Lotion** onto an eyelash comb. Comb the lashes, beginning from the base of the lashes and brushing outward to the tip of the lash. Repeat this step until the lash is straightened to the desired curvature. Repeat these steps with **Setting Lotion** using the eyelash comb to brush the lashes. Then immediately apply **Cleansing Lotion** to remove the excess setting lotion.

Step 2 – Trim the Length of the Roller

- Remove selected roller from package. The roller has an adhesive coating. Hold roller end with thumb and index finger when removing roller from package. Avoid handling the roller except on the edge, or the adhesive will be damaged.
- Bend the roller slightly to fit the shape of the eyelid. Trim length according to guest's eyelid length.



Step 3-Apply Eyelash Perm Glue

- Put a small amount of **Curl Lock Perm Glue** on a mini spatula and apply it to the eyelid before applying the roller. This will prevent the glue from being contaminated when used on different customers. This process will enhance the adhesiveness of the roller and make it easier to remove the roller after the perming procedure is complete.
- Use enough glue to cover an area equal to the length and twice the width of the roller. Do not place roller on the lid without first coating lid with perm glue or it may cause difficulty in removal of the roller from the lid.



- It is okay if there is excess glue. The perm lotion will work through it. If the roller does not attach on the ends, place a small amount of glue on the ends and use a wood applicator to hold the roller in place.

Step 4 – Apply Lashes to the Roller

- Lay the roller on the base of the lashes. Use a tweezer or a wooden applicator and lightly press the lashes onto the roller, a few lashes at a time. Every lash must set on the roller in a straight manner and avoid overlap.



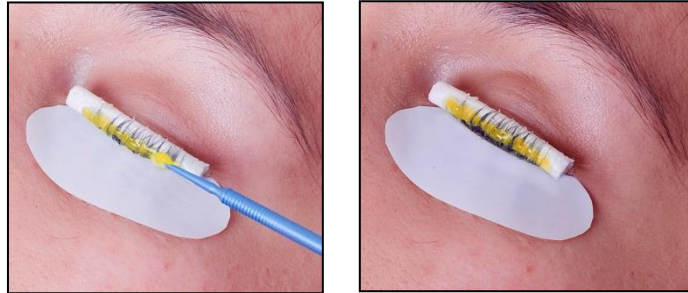
- For a guest with short lashes, use a wooden applicator to dab a small amount of **Curl Lock Perm Glue** onto the roller, and then press the lashes onto the roller. Wipe off excess glue with microfiber brushes. **Curl Lock Perm Glue** will hold lashes onto the roller.
- **Curl Lock Perm Glue** dries very quickly. Application of the glue should be done as quickly as possible.

Helpful Hints for Perm Lotion and Setting Lotion:

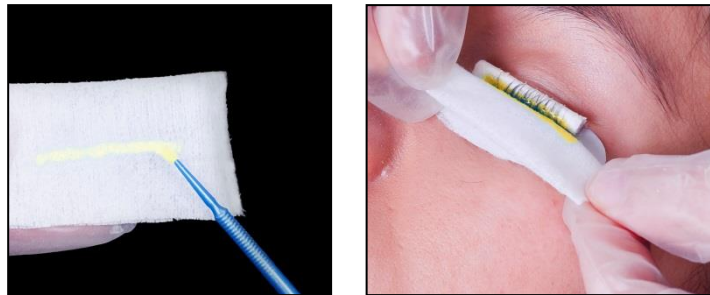
- Reduce standard procedure time by 2 to 3 minutes when using Perm Lotion and Setting Lotion for the following conditions:
 - For guest with soft, curly hair
 - For guest with thin lashes
 - Guest requests a less curly lash
- Increase standard procedure time by 2 to 3 minutes when using Perm Lotion and Setting Lotion for the following conditions:
 - For a guest with very coarse, straight hair
 - For a guest with thick lashes
- Use a larger size roller for a guest with lashes that are long, but thin
- Avoid Perm and Setting Lotion contact with the skin. If lotion accidentally comes in contact with the skin during processing, the guest will feel a slight burning sensation on the skin. Rinse thoroughly with **Cleansing Lotion** immediately.

Step 5 – Apply Perm Lotion

- Open **Perm Lotion** pack and place a small amount of **Perm Lotion** onto a micro fiber brush. Gently apply the **Perm Lotion** onto the *base and middle portion* of the lashes (not the tips).



- Using a small damp cotton pad and small amount of **Perm Lotion**, create a very thin and horizontal line of the **Perm Lotion** in the middle of the cotton pad. Fold the cotton pad to expose only the horizontal line, and then apply the cotton pad with the horizontal line onto the **perm roller**. This will help to secure the perming process.



- Then cover entire eyelid with a larger damp cotton pad. This will allow the **Perm Lotion** to achieve maximum results. Allow lashes to process for 8 minutes.



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- Check the curl by uncovering the edge of the cotton pad to examine the results of the permed lashes. Use a wooden applicator or tweezer to lift one or two lashes and check the curl. If the curl is not satisfactory, leave lotion a little while longer.

Step 6 – Apply Setting Lotion

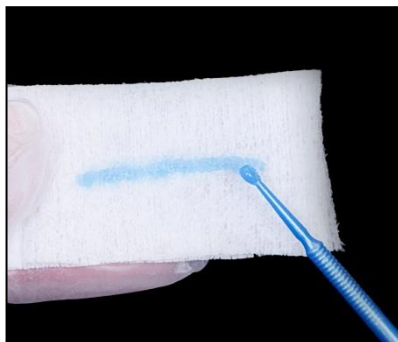
- Before applying **Setting Lotion**, remove **Perm Lotion** completely from eyelashes by applying a small amount of **Cleansing Lotion** to a cotton swab. Rinse lashes a few times with your cotton swab to remove any remaining **Perm Lotion**.



- With a microfiber brush, place a small amount of **Setting Lotion** on lash base and the middle portion of the lashes.



- Using a small damp cotton pad and small amount of **Setting Lotion**, create a very thin and horizontal line of the **Setting Lotion** in the middle of the cotton pad and then apply the cotton pad with the horizontal line onto the perm roller, this will help to secure the setting process.



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- Then cover entire eyelid with a larger damp cotton pad. This will allow the **Setting Lotion** to achieve maximum results. Allow lashes to process for 8 minutes.



Step 7 – Apply Nourishing Lotion

- Remove **Setting Lotion** completely by applying a small amount of **Cleansing Lotion** to cotton swab. Rinse the eyelashes a few times to remove any remaining **Setting Lotion**.



- Using a micro fiber brush, apply a small amount of **Nourishing Lotion** to lashes. Cover lashes and eyelid with damp cotton pads and allow **Nourishing Lotion** to process for 5 minutes.



Step 8 – Apply Cleansing Lotion to Remove Roller

- Place a generous amount of **Cleansing Lotion** onto a cotton swab. Gently apply onto entire roller of eyelashes at base and eyelid area where you have applied the **Perm Glue**.



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- Repeat this step by gently rubbing the roller with **Cleansing Lotion** for a few moments until some lashes begin to free from roller. Use more **Cleansing Lotion** on a cotton swab; gently clean the upper part of the roller touching the eyelid. Continue to use the cotton swab with **Cleansing Lotion**; slowly roll the roller downward, carefully freeing the lashes one by one.



- Use clean water and rinse the eyelashes a few times. Use a dry cotton pad to finish the procedure. The beautifully curled eyelashes are now revealed.



NOTE: If at any time the product gets into the eye, flush thoroughly at your eye wash station or rinse out with lukewarm water. This treatment should NEVER be done on any person with an eye disorder or infection. Keep out of the reach of children.

Precautions

- ❑ The Curl Lock Lash Perm Kit is for licensed professional use only.
- ❑ Eyelashes differ from person to person. Perming time should be reduced by 3 to 5 minutes for soft, thin lashes and increased for thicker, longer lashes. Exact timing should be based on personal experience.
- ❑ It is highly recommended that you practice this procedure before serving guests.
- ❑ For hygiene and safety reasons, wear gloves throughout the procedure.
- ❑ Perm Lotion and Setting Lotion should be used immediately after opening. As it comes in contact with air, the lotions will oxygenize and reduce the performance of the lotions. Do not reuse leftover lotions.
- ❑ Always keep the Curl Lock Lotions in the refrigerator or a cool dark place. Avoid direct sunlight. If room temperature reaches 83° or above, relocate the lotions to a refrigerator to keep them fresh.
- ❑ Important: Eyelash Perm Glue should NEVER be placed in a refrigerator as it will cause drying of the product.
- ❑ Use product prior to expiration date.

Spa Prescription

Increase revenue after this wonderful treatment by prescribing complementing home-care products and in-spa treatments. The handy *SpaScriptive*® pad (CL75) is easy to fill out, easy for guests to follow, and allows you to keep a copy for your records.

Recommended Professional Follow-Up Treatment

Guest should return within 5-6 weeks.

Recommended Home Care Products

- ❑ VLash Fantasy Lash Conditioner (C1216TV)
- ❑ VLash H2O Extend Mascara (C1274TV)
- ❑ Gentle Foam Cleanser (C1277TV)
- ❑ Eye Colours, Mascara, Eye Definers from Mirabella
- ❑ Gel eyeliners, Sugar Stuck on You, and glitter from Cailyn

Complementary Treatment

- ❑ Brow & Lash Tint (wait 5-7 days after perming) (Success Kit KMU401 available.)

Tips for Making the Curl Lock Lash Perm a Truly Special Treatment

- ❑ During the processing time, do a lip treatment.
- ❑ Alternatively, during the processing time, perform a hand massage using your favorite massage product.
- ❑ Offer your guest a blanket during the treatment to keep them warm and comfortable.
- ❑ Place an herbal neck wrap around your guest's neck during the treatment.
- ❑ Before the treatment, do a lymphatic drainage massage around the eyes.
- ❑ If your guest suffers from puffy eyes, chill eye pads before applying.

Tips for Enhancing the Effectiveness of the Treatment

- ❑ When cleansing the eye area, moisten your cotton swab first. There will be no cotton residue when moistened. Squeeze out excess water.

Creating Spa Ambiance

- ❑ Tuck towels and other supplies out of sight so that your guest is not distracted by utilitarian objects.
- ❑ Place your trash can out of sight and prop the lid open slightly so that the lid won't clang every time you throw something away. The lids of Universal Companies' trash cans have this feature (propping).
- ❑ During the treatment, play music from *Prescriptive Music*® collection to enhance this getaway for the mind and body.
- ❑ Light a Soi® Candle to set the desired mood.
- ❑ As an alternative aromatherapy experience, use soapstone diffusers and any essential oil to create the desired mood or help relax your guest. A battery-operated unit with a plug-in option is also available (CE10821).
- ❑ Have a salt lamp operating in the room to cleanse the air.
- ❑ If state/local regulations prevent you from using actual candles, try an LED candle. They provide a long-lasting random light that simulates a wax candle flame perfectly.

Creating Interest in the Treatment

- ❑ Create a display showing Before and After photos.
- ❑ Include retail items such as Gentle Foam Cleanser, VLash Mascara, VLash Fantasy Lash Conditioner, eye shadows, eye liner, etc. in the display.
- ❑ If two or more technicians are performing VLash Curl Lock treatments in your spa, practice by perming each other's lashes and those of your reception and retail team, stylists, or any other staff that work with customers so that they can show off their beautiful curls!

Creating Retail Opportunities

- ❑ Create a small display of the retail sizes of the Recommended Home Care Products in the guest changing area or treatment room. (At the very least, have retail sizes of each of the recommended home-care products on hand in the treatment room.)
- ❑ If you sell eye makeup/lipstick, include those items in your display.
- ❑ Offer a complimentary make over to go along with your guest's gorgeous new eyes. You are almost certain to make multiple retail sales.
- ❑ After the treatment, utilize the *SpaScriptive*® Pad (CL75) for prescriptive selling, describing the benefits and usage of each of the Home Care Products.
- ❑ If the guest expresses interest in purchasing one or more of the products, take the product from the display and walk with her to check out. If she is going to have another treatment, take the product(s) directly to checkout so that they will be there for the guest when they are ready to leave.

Additional Information to Help Sell Recommended Retail Products

Product	Tips to Sell	Usage
VLash Fantasy Lash Conditioner	Enriched with keratin, silk, and protein, this conditioning formula nourishes, softens, and helps enhance the appearance of the length, thickness, and fullness of natural lashes.	Use daily.
VLash H2O Extend Mascara	Lightweight, water-soluble, gentle on lashes.	Use daily.
Gentle Foam Cleanser	Ideal for removing eye makeup.	Use daily.

Product	Benefits
Mirabella® Eye Colours	<ul style="list-style-type: none"> ❑ Unique colors in an alluring array of intense shimmer, sheen, and matte pressed mineral eye shadows. ❑ Paraben free ❑ Talc free
Mirabella® Lash Definition Primer	<ul style="list-style-type: none"> ❑ Builds, lengthens, and defines lashes. ❑ Creates a perfect base for mascara
Mirabella® Eye Definer	<ul style="list-style-type: none"> ❑ Richly colored eye pencils. ❑ Glide on smoothly for a perfectly precise look. ❑ Paraben-free
Cailyn Gel Eyeliners	<ul style="list-style-type: none"> ❑ Long-lasting. ❑ Smudge-proof. ❑ Offers perfectly smooth lines and easy touch-ups. ❑ Non-irritating, clinically tested, allergy tested.
Cailyn Sugar Stuck on You & Glitters	<ul style="list-style-type: none"> ❑ Offers glitz and glamour of glitter without the mess ❑ Long lasting, smudge-proof.

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