

## Platinum Deep Treatment

Platinum has been used as a medicine since ancient Egyptian times. It has the amazing ability to resist other coalescing substances and, without changing its original form, can break down the body's negative elements.

In the Platinum Deep Treatment serum, platinum has been converted into fine particles using nanotechnology. The nanotechnologized platinum continuously emits negative ions that restore the damaged skin's electron balance and replenish its natural cell-activating function to maintain normal skin metabolism. In addition to the platinum particle, Platinum Deep Treatment contains many skin-revitalizing essential elements such as vitamin C derivative, aloe, retinol, allantoin, and the new argireline (excels in moisture retention).

After nanotechnology converts platinum into tiny particles (one-billionth of a meter each), the particles are dispersed in water to continually emit negative ions that are effective in revitalizing the skin. Platinum has the ability to restore skin's ionic balance, and, given its stabilized size containing the water molecule, serves as a catalyst to send electron currents deep down into the skin's pores.

Platinum Deep Treatment has moisture-retention and skin-whitening properties. It helps repair skin roughness; and undo blemishes, sagging skin, and wrinkles; and it helps reactivate cell performance. In addition, the product blocks the growth of lipid peroxide which is responsible for triggering blemishes, sagging skin, and wrinkles, and also slows down skin's aging process. Finally, the product is safe for use on sensitive skin.

### Ingredients

Water, Butylene Glycol, Glycerin, Hexapeptide-3, Arbutin, Retinol, Tocopherol, Sodium Hyaluronate, Glycine Soja (Soybean) Seed Extract, Crithmum Martitimum Extract, Ergothioneine, Magnolia Obovata Bark Extract, Citrus Aurantium Tachibana Peel Extract, Aloe Barbadosensis Leaf Extract, Hydrolyzed Conchiolin Protein, Aesculus Hippocastanum (Horse Chestnut) Extract, Hydrolyzed Royal Jelly Protein, Nephelium Longana Seed Extract, Bifida Ferment Lysate, Polyphosphorylcholine Glycol Acrylate, Hydrolyzed Wheat Protein, Allantoin, Raffinose, Quaternium-45, Polysorbate-20, Sodium Hydroxide, Carbomer, Platinum, Argin, Citric Acid, Phenoxyethanol, Methylparaben.

### Home Usage

After cleansing your face, spread Platinum Deep Treatment all over the face, making sure to apply extra dabs in problem areas.

### Professional Usage

Apply to problem areas after exfoliating your client's skin with **Gold Revitalizer** and applying **Platinum Deep Treatment** to the entire face.

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