Fine Herbal Cleanser with True Geranium and LavenderTM



8 oz. clear glassapothecary bottle with pump

INSPIRATION: This herbal formulation is perfect for cleansing skin that is overly dry, overly oily, or for skin with dry or oily patches. True geranium (different from the scented plant used for ornamentation) combined with lavender and witch hazel, has astringent and antiseptic properties and is useful in balancing the production of sebum (the skin's own natural moisturizer). The balancing of extreme conditions is precisely the premise of herbalism - to restore balance thus restoring the optimum condition for a clear healthy complexion. The balancing action arrives from the fact that geranium stimulates the adrenal cortex. This is important because the hormones secreted by the adrenal cortex are primarily "regulators", governing the balance of hormones. In addition, True Geranium is known to stimulate the lymphatic system, helping the body to eliminate fluid. Lavender has been used for centuries to tighten slacking, crêpey tissue. These two herbal oils, combined with witch hazel and glycerin (which attracts moisture), cleanse and counter damage from exposure to chemicals and environmental pollutants.

RECIPE: witch hazel, glycerin, acylglutamate (a natural amino acid derived from sugarcane), and geranium and lavender essential oil

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APPLICATIONS and BENEFITS:

- Washes away impurities and excess oil, without ever changing the skin's natural ph balance or washing away the wanted outer layer of natural oils
- Created for use on the face, but is appropriate for the body, the bath and the baby
- Naturally fragrant and antiseptic.
- Non-irritating, as it does not contain synthetic surfactants or harsh cleansing agents, soaps or perfumes...totally clean and pure
- Excellent for oily as well as dry complexions
- May serve to settle the kind of red, inflamed skin that accompanies hormonal imbalances in adults and teens alike, i.e. acne, rosacea...

AS USED IN PROFESSIONAL TREATMENTS:

• Use as cleansing agent prior to all facial treatments