

\$2,500

(Total Actual Value \$3,146)

The comprehensive \$2500 Opening Order supplies you with plenty of product to stock your retail shelf and Backbar products for all your treatment needs.

Opening Order



Retail Products

- 5 - Blemish Control Starter Kit
- 5 - Skin Balancing Starter Kit
- 5 - Aging Control Starter Kit
- 2 - 6.7oz Gentle Facial Wash
- 2 - 6.7oz Salicylic Wash 2%
- 2 - 6.7oz Sensitive Skin Cleansing Milk
- 2 - 6.7oz Medicated Pumice Wash
- 2 - 6.7oz Cucumber Bead Cleanser
- 2 - 6.7oz Balancing Tonic
- 2 - 6.7oz Sensitive Skin Tonic with Aloe
- 2 - 2oz Anti-Wrinkle Face & Neck Cream
- 2 - 2.5oz Calming Balm
- 2 - 2.5oz Ceramide Daily Cream
- 2 - 2.5oz Hydrant Stabilizer
- 2 - 2.5oz Lactic C Firming Cream
- 2 - 2.5oz Oil Free Healing Lotion
- 2 - 1oz Crystal C Serum
- 2 - 1oz Firming Tri-Peptide Serum
- 2 - 1oz Multi-Complex Fade Gel
- 2 - 1oz Redness Relief Serum
- 2 - 1oz Retinol-C Serum
- 2 - 2.5oz Balancing Thermogel Mask
- 2 - 2oz Sensitive Skin Enzyme Mask
- 2 - 2oz Sulfur Calming Mask
- 2 - .5oz Collagen Eye Defense
- 2 - 2.5oz Aroma Matte Day Cream SPF 30
- 2 - 2.5oz Botanical Soothing Cream SPF 30
- 2 - 2.5oz Oil Free Sunscreen SPF 30
- 2 - 1oz Acne Spot Treatment
- 2 - 2.5oz Clear Med 5%
- 2 - 1.7oz O2 Med

TOTAL \$ 1470.50

BackBar Products

- 1 - 18oz Salicylic Wash 2%
- 1 - 18oz Gentle Facial Wash
- 1 - 18oz Cucumber Bead Cleanser
- 1 - 18oz Sensitive Skin Cleansing Milk
- 1 - 18oz Medicated Pumice Wash
- 1 - 18oz Sensitive Skin Tonic
- 1 - 18oz Balancing Tonic
- 1 - 18oz Exfo Tonic
- 1 - 2.5oz Collagen Eye Defense
- 1 - 6oz Oil Free Healing Lotion
- 1 - 6oz Aroma Matte Day Cream SPF 30
- 1 - 6oz Botanical Soothing Cream SPF 30
- 1 - 6oz Anti-Wrinkle Face & Neck Cream
- 1 - 6oz Calming Balm
- 1 - 6oz Balancing Thermogel mask
- 1 - 6oz Lactic C Firming Cream
- 1 - 6oz Ceramide Firming Cream
- 1 - 2.5oz Intensive Skin Lightening Cream
- 1 - 1.7oz Firming Tri-Peptide Serum
- 1 - 1.7oz Redness Relief Serum
- 1 - 2oz Skin Nourishing Balm
- 1 - 8oz Sensitive Skin Enzyme Mask

TOTAL \$ 761.80

Power Tools

- 1 - 4oz Firm & Lift Mask (Powder)
- 1 - 6.7oz Firm & Lift Mask (Activator)
- 1 - 4oz Hydra Calm Massage Oil
- 1 - 1.7oz O2 Pro Booster
- 1 - 8oz Zyme Peel Powder
- 1 - 8oz Zyme Peel Activator
- 1 - 8oz Vitamin C Brightening Mask (Powder)
- 1 - 8oz Vitamin C Brightening Mask (Activator)

TOTAL \$ 267.75

**FREE
Product and
Marketing
Collateral
A value of over
\$646.00**

Free Marketing Collateral

- 112 Samples (\$106.40)
- Window Decal (\$5.80)
- 1 CC Posters (\$6.95)
- 50 Consumer Brochures (\$16.00)
- 25 Consumer Brochure Skin Type (\$8.00)
- 25 Control Intake Forms (\$8.00)
- 25 At Home Care Cards (\$8.00)
- Laminated Usage Guide (\$14.00)
- Technical Manual (PDF) (\$40.00)
- Quick Reference Manual (\$17.30)
- Treatment DVD (\$40.00)
- 50 Retail Boutique Bags (\$52.00)

Free Products

- 1 - 6oz Oil Free Sunscreen SPF 30 (\$28.00)
- 1 - 8oz Soothing Chamomile Eye Makeup Remover (\$26.00)
- 1 - 12 Pack Hydrating Lip Conditioner with Display (\$56.00)
- 1 - 6oz Hydrant Stabilizer (\$30.00)
- 1 - 8oz Sulfur Calming Mask (\$35.00)

Power Tools

1 Peel Sampler

* Peel Sampler includes:

- 1oz Beta Peel 22%
- 1oz Dermal Flash Peel
- 1oz Revitalizing Cream Peel
- 1oz Gly Peel 33%
- 1oz Lactic Green Tea Peel 25%

***(For Professional Use Only)**

\$149 VALUE

Total Investment	Average Treatment Cost	Average Number of Treatments	Treatment Profit	Retail Product Profit	Total ROI
\$2500	\$75 to \$140	180	\$12,470 to \$24,170	\$1470	\$13,940 to \$25,641

