

\$560

(Total Actual Value \$763.00)

Here is the perfect opening order for those just starting out. A selection of BackBar products to perform over 45 facials, plus products for your retail shelf.

Opening Order

Retail Products

- 2 - Skin Balancing Starter Kits
- 2 - Aging Control Starter Kits
- 2 - Blemish Control Starter Kits
- 2 - 0.5oz Collagen Eye Defense
- 2 - 2.5oz Aroma Matte Day Cream SPF 30
- 1 - 2oz Sensitive Skin Cleansing Milk

TOTAL \$ 196.50

Power Tools

- 1 - Zyme Peel (Powder)
 - 1 - Zyme Peel (Activator)
- TOTAL \$ 71.50**

BackBar Products

- 1 - 18oz Salicylic Wash 2%
- 1 - 18oz Sensitive Skin Cleansing Milk
- 1 - 18oz Balancing Tonic
- 1 - 2oz Skin Nourishing Balm
- 1 - 1.7oz Redness Relief Serum
- 1 - 6oz Oil Free Healing Lotion
- 1 - 2.5oz Collagen Eye Defense
- 1 - 6oz Aroma Matte Day Cream SPF 30
- 1 - 8oz Sensitive Skin Enzyme Mask

TOTAL \$ 292.30

Free Marketing Collateral

- 28 Samples (\$26.60)
- CC Technical Manual (PDF) (\$40.00)
- Quick Reference Manual (\$17.30)
- Window Decal (\$5.80)
- CC Poster (\$6.95)
- 25 Consumer Brochures (\$8.00)
- Facial Treatment DVD (\$40.00)
- Laminated Usage Guide (\$14.00)
- 12 Retail Boutique Bags (\$14.40)



Free Professional Product

- 1 - 6oz Hydrant Stabilizer (\$30.00)



Total Investment	Average Treatment Cost	Average Number of Treatments	Treatment Profit	Retail Product Profit	Total ROI
\$560	\$75	45	\$3011	\$196.50	\$3207

