



---

© Universal Companies, Inc. and Alchimie Forever LLC 2014  
All rights reserved for copyright purposes.

No reproduction by print or photocopies allowed without written permission.

---



## our mission

The origin of Alchimie Forever is based on the need for post-procedure skincare formulated to immediately treat sensitized skin and accentuate anti-aging benefits long term. This conviction directed our brand's progression as effective yet gentle formulations utilizing the latest in Alchimie Antioxidant Technology™, supporting visible results for all skin types, especially sensitive.

Scientific integrity. At the heart of Alchimie Forever. The Polla family's dedication to the development of anti-aging technologies, research of antioxidants and the use of lasers in dermatology led to the creation of Alchimie Forever. We firmly believe that healthy skin can be achieved using effective botanicals designed to inspire sustainable beauty.

Self-care. Self-renewal. Self-appreciation.

## our heritage

**Dr. Luigi Polla** - world-renowned dermatologist recognized as the first medical doctor to introduce laser technology to Europe. His pioneering treatment of children suffering from skin issues such as hemangiomas and port wine stains eventually led to the use of laser technology in the aesthetic treatment of adults.

**Dr. Barbara Polla** - biomedical researcher specializing in internal medicine, pneumology, immuno-allergy and anti-aging technologies. Her extensive work with health shock (stress) proteins, the oxidant/ antioxidant balance and iron chelation, published in 150+ peer-reviewed medical journals, is the foundation of our anti-aging product formulation.

In 1997, Dr. Barbara and Dr. Luigi Polla combined their knowledge of and passion for healthy, youthful skin by establishing the first fully integrated European medical day spa known as the Forever Laser Institut. This became the starting point for Alchimie Forever, manifested through Dr. Luigi Polla's earliest personalized formulations to ensure optimal rejuvenation results for his patients, both immediately post-procedure and at-home.



## our products

Our formulations are dermatologist-tested and designed to solve immediate and long-term skin concerns. Alchimie Forever originated through the practice of using skincare as a post-procedure supplement, resulting in effective yet gentle anti-aging formulas utilizing the latest in antioxidant technology (Alchimie Antioxidant Technology™). Combining the utmost standards of Swiss quality with the most potent botanicals, Alchimie Forever provides visible results for all skin types and a calm, bright complexion for even the most sensitive skin.

Medical Strength. Spa Grade. Swiss Quality.

## our commitment

Alchimie Forever is a family owned and operated business devoted to customer service at the highest level. We promise the benefits of a privately owned company blended with the professionalism of a large corporation. It is as simple as giving our partners a personal touch in every experience. We call it the **Forever Commitment™**.

## our inspiration

The inspiration behind Alchimie Forever is two-fold, beginning with Dr. Barbara Polla's idea that taking care of one's skin should be viewed as an essential ritual instead of a chore, telling her four daughters that "looking good, means feeling good, means doing good." This belief established itself as the brand's philosophy, strengthened by Dr. Luigi Polla's use of lasers, which led to his keen understanding that how a person looks is vitally important to their overall well-being. Alchimie Forever blends both doctors' appreciation for skincare as a ritual and their expertise in anti-aging to provide an at-home / at-spa experience unlike any other.

Looking good. Means feeling good. Means doing good.

## our proof

Alchimie Forever combines 20+ years of clinical experience with the most potent antioxidants. Our formulations are certified through third party testing and substantiated through biomedical research and clinical studies. Alchimie Forever delivers visible results for calm, healthy, youthful skin.

## Alchimie Forever® Deluxe Brightening Peel Success Kit®

This precise, light peel contains a combination of AHAs, BHAs, and blueberry extract to chemically improve the texture, tone, and pigment of the skin, leaving it brighter, softer, and perfectly radiant. Brightening Peel exfoliates the skin, evens out pigmentation, and alleviates acne and breakouts, while it tightens and rejuvenates the skin. It yields immediate and visible results for all skin types, including sensitive and acne-prone skin. The peel neutralizes with water, and extractions can be performed after neutralization of the peel. The deluxe version of this Success Kits includes our gentle refining scrub, for a deeper peel effect, as well as our Kantic brightening moisture mask, which will alleviate the post-peel redness. *Note: This peel can be performed on the face, neck décolleté, back of the arms, and/or the back.*

**Skin Type:** Safe for all skin types including male skin and darker skin types.

**Average Time:** 60 minutes

**Suggested price:** \$125-\$150 – Suggested upgrade price of \$25 – \$45 to traditional facial price

**Approximate Cost of Products:** \$8.68

### Products

- 16.9 fl. oz. purifying facial cleanser (AF015BB)
- 16.9 fl. oz. gentle refining scrub (AF017BB)
- (2) 0.17 oz. brightening peel (AF020BB) (20 packets per box)
- 6.6 fl. oz. (each) age-defying serums (AF001BB)
- 16.9 oz. Kantic®brightening moisture mask (AF013BB)
- 8 oz. daily defense cream SPF 23 (AF022BB)
- (2) 3.3 oz. dry skin balm (AF021)

**Always check your state regulations to ensure that you are practicing within the scope of your license.**

### Procedure

**Cleanse** (3 minutes)

*(remove impurities & excess oils)*

1. Lather a minimal amount of **purifying facial cleanser** in your hands. Apply on damp skin and massage into the skin.
2. Remove the cleanser with a warm, moist towel or sponges.

**Skin Analysis** (2 minutes)

*(determine specific needs of client)*

3. Perform a detailed skin analysis using a magnifying lamp to determine the specific needs of your client.

**Exfoliation** (5–7 minutes)

*(gently remove dead cells)*

4. Using a minimal amount of **gentle antioxidant refining scrub**, focus on the face, neck, and décolleté to gently remove dead cells. Remove excess scrub with warm moist towels or sponges.
5. Apply 2 pumps each of the two **age-defying serums** as a toner.

6. Dry skin with esthetic wipes or a tissue.

*Note: Do not use steam prior to applying the peel; make sure skin is perfectly dry prior to applying the peel. Do not perform a facial massage before or after applying the peel.*

**Peel** (2–7 minutes) *(exfoliate and remove dead cells)*

7. Pour the contents of one packet of the **brightening peel** into a small bowl. Apply with a fan brush, peel applicator, or esthetic wipe; focus on face, neck, and décolleté. (More than one packet will be needed if treating the décolleté in addition to the face.)
8. Leave the peel on for 2–3 minutes for sensitive skin types, 3–5 minutes for normal skin types, and 5–7 minutes for oily skin types. Avoid eye contour area and lips. *Always use gloves while handling the peel.*

**Neutralize and Calm** (5 minutes) *(neutralize the peel with water, calm with serums)*

9. Remove the peel with a warm, moist towel, sponges, or wipes.
10. Apply 2 pumps each of the two **age-defying serums**.

**Extractions** (10 minutes) *(perform extractions if necessary)*

11. Perform extractions as needed.

**Treatment** (2 minutes) *(calms the skin and has a powerful anti-inflammatory effect)*

12. To provide a powerful antioxidant treatment, massage 5 pumps of the first **age-defying serum** into the face and décolleté. Repeat with the second **age-defying serum**.

**Face Mask** (20 minutes) *(soothe and brighten the skin while quelling redness)*

13. Apply a thick coat of the **brightening moisture mask** to the face and neck using a fan brush. Do not avoid the eye contour.

**Hand Massage** (15–20 minutes) *(soothing hand massage)*

14. While the mask is on the face, massage your client's hands and lower arms using **dry skin balm**.

**Mask removal** (2 minutes) *(remove excess mask)*

15. Remove excess mask with a tissue or esthetic wipes followed by warm moist towels/sponges.
16. Apply 2 pumps each of the two **age-defying serums** as a toner; dry the skin with esthetic wipes or a tissue.

**Treatment** (2 minutes) *(powerful antioxidant treatment)*

17. Massage 5 pumps of the first **age-defying serum** into the face and décolleté. Repeat with the second **age-defying serum**.

**Moisturize & Protect** (2 minutes) *(hydrate and protect)*

18. Hydrate and protect the skin by applying **daily defense cream SPF 23** to the face, neck, and décolleté.

**Contraindications**

- ❑ Do not perform this peel on skin aggressively treated with depigmenting products.
- ❑ Do not perform facial waxing for a week pre- and post-peel.
- ❑ Do not perform this peel on sunburned skin.
- ❑ Do not use this peel on pregnant or nursing women.
- ❑ Do not perform this peel on people who are allergic to aspirin.

**Additional Notes:**

- ❑ Avoid eye contour area and lips
- ❑ Tingling is to be expected
- ❑ Transient redness may be visible for 5-24 hours
- ❑ Mild flaking may be possible 48 hours after the peel
- ❑ Avoid sun exposure for 48 hours post-peel, and recommend sunscreen
- ❑ Avoid retinol and AHA / BHA products for 48 hours post-peel

**Retail Recommendations**

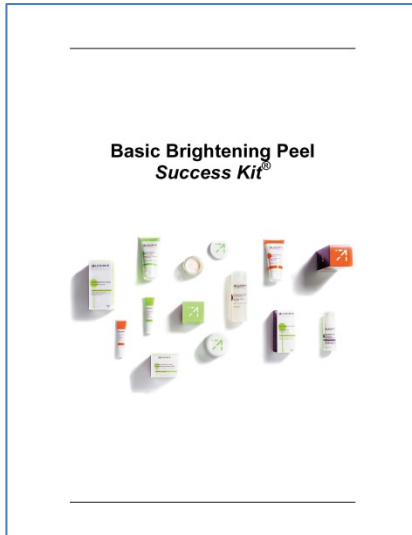
- ❑ Alchimie Forever® *Kantic*® brightening moisture mask (24 hours post peel) (AF013)
- ❑ Alchimie Forever® antioxidant refining scrub (48 hours post peel) (AF017)
- ❑ Alchimie Forever® daily defense cream SPF 23 (AF022)

**Recommended Follow-Up Spa Treatment**

- ❑ For optimal results, repeat the Deluxe Brightening Peel every 4-6 weeks.

Another *Alchimie Forever*® treatment is available from Universal Companies as a Success Kit.

**Note:** Retail items are available to complement each professional treatment.



***Alchimie Forever*® Basic Brightening Peel** (Success Kit® KMU310 available)

This precise, light peel contains a combination of AHAs, BHAs, and blueberry extract to chemically improve the texture, tone, and pigment of the skin, leaving it brighter, softer, and perfectly radiant. Brightening Peel exfoliates the skin, evens out pigmentation, and alleviates acne and breakouts, while it tightens and rejuvenates the skin. It yields immediate and visible results for all skin types, including sensitive and acne-prone skin. The peel neutralizes with water, and extractions can be performed after neutralization of the peel. *Note: This peel can be performed on the face, neck décolleté, back of the arms, and/or the back.*

#### Tips for Turning Your Treatment Room into an *Alchimie Forever*® Room

- ❑ The *Alchimie Forever* treatment room is based on the four *Alchimie Forever* corporate colors: light blue and deep purple (the logo colors), lime green (products for women), and orange (products for men). These four colors should be integrated into the treatment room, whether in terms of cabinets, furniture, towels, etc.
- ❑ *Alchimie Forever* products should be on display in the *Alchimie Forever* treatment rooms, both the boxes (which may be empty) and the jars (some for back-bar use, some for decoration). *Alchimie Forever* product brochures should also be available and on display.
- ❑ Key *Alchimie Forever* ingredients also contribute to the ambiance of the *Alchimie Forever* treatment room. We recommend displaying turmeric, grapes, blueberries, cherry tomatoes on small white plates.
- ❑ Green tea or mint candles can be lit on each side of the treatment table and/or on shelves in the treatment room. These can also be placed on the floor.
- ❑ The treatment table will be pre-prepared, using linens combining white and the *Alchimie Forever* light blue or lime green.
- ❑ All clients should be offered an extra blanket or duvet for comfort.
- ❑ Towels should be prepared to protect the sheet and/or duvet from products (usually two small ones for the face/head and one small one for the feet).
- ❑ Rose petals displayed on the floor at the foot of the table offer a nice extra touch.
- ❑ Soft, quiet music should be playing in the background.
- ❑ Dim the room lights throughout the treatment to enhance the relaxing atmosphere.
- ❑ It is important to start the music, dim the lights, and light the candles before the client enters the treatment room, so that he/she is immediately welcomed by the appropriate ambiance.
- ❑ Offer the client blueberry (women) or tomato juice (men) or green tea (both) at the end of the treatment, once the client has exited the treatment room. This enables the client to continue feeling pampered, even in the reception area.
- ❑ Prepare the products in advance of the client entering the room.



**Additional Tips for Creating Spa Ambiance**

- ❑ Tuck towels and other supplies out of sight so that your guest is not distracted by utilitarian objects.
- ❑ Place your trash can out of sight and prop the lid open slightly so that the lid does not clang every time you throw something away. The lids of Universal Companies' trash cans have this feature (propping).
- ❑ Use bowls, baskets, and utensils from Universal's collections for your products and to organize your supplies. They are much more visually appealing than rubber bowls and traditional spa caddies.
- ❑ Have a tabletop fountain operating in the treatment room.
- ❑ Light an aromatherapy candle to set the desired mood.
- ❑ As an alternative aromatherapy experience, use one of Universal Companies Soapstone diffusers. A battery-operated unit with a plug-in option is also available.
- ❑ Have a salt lamp from Universal Companies operating in the room to cleanse the air.

**Tips for Enhancing the Effectiveness of the Treatment**

- ❑ Communication is the key to enhancing the effectiveness of your skin care treatments. As you build a relationship with the client, you are also educating him or her about their skin concerns and how the Alchimie Forever® products and treatments can achieve their desired results. It cannot be emphasized enough that the client must feel understood. Moreover, the client needs to feel that you have a sincere approach that can help him or her. By spending the time to educate the client and providing solutions-oriented professional products, you build your own credibility as well as allow them time to process all the information you have shared.
- ❑ When removing products from clients who have sensitive skin, use a Smooth Chamois, which is gentler towels or sponges. The Smooth Chamois is available from Universal Companies.

### **Creating Interest in the Treatment**

- ❑ Display the ***Brightening Peel Facial*** counter card in relaxation, retail, and/or changing areas to create interest in the treatment.
- ❑ Create a display of some of the fruits included in *Alchimie Forever* products including turmeric, grapes, blueberries, cherry tomatoes on small white plates.

### **Creating Retail Opportunities**

- ❑ Have retail sizes of each of the recommended home-care products on hand. After the treatment, utilize the *SpaScriptive®* Pad for prescriptive selling, describing the benefits and usage of each Home Care Product.
- ❑ If the client expresses interest in purchasing one or more of the products, take the product from the display and walk with the guest to the next treatment room or to check out. If they are going to have another treatment, take the product(s) directly to checkout so that they will be there for the guest when they are ready to leave.
- ❑ Use the *Alchimie Forever* shelf talkers in your spa boutique or retail area to draw attention to retail products.

## Additional Information to Help Sell Recommended Retail Products

Product	Selling Tips	Usage
gentle refining scrub (AF017)	<ul style="list-style-type: none"> <li><input type="checkbox"/> Provides both physical and enzymatic exfoliation.</li> <li><input type="checkbox"/> Creamy and hydrating</li> <li><input type="checkbox"/> Suitable for all skin types.</li> </ul>	Gently massage over damp face; rinse thoroughly with lukewarm water.
<i>Kantic</i> ® brightening moisture mask (AF013)	<ul style="list-style-type: none"> <li><input type="checkbox"/> Rich in natural antioxidants.</li> <li><input type="checkbox"/> Brightens the skin.</li> <li><input type="checkbox"/> Soothes irritation, reduces redness.</li> <li><input type="checkbox"/> Moisturizes and nourishes.</li> <li><input type="checkbox"/> Suitable for all skin types.</li> </ul>	Twice a week, apply over a cleansed face and neck; rinse with warm water after 15–30 minutes.
daily defense cream SPF 23 (AF022)	<ul style="list-style-type: none"> <li><input type="checkbox"/> Protects against UVA and UVB</li> <li><input type="checkbox"/> Hydrates and smooths the skin</li> <li><input type="checkbox"/> Alleviates redness</li> <li><input type="checkbox"/> Lightweight, penetrates instantly</li> <li><input type="checkbox"/> Prevents and repairs free radical damage</li> <li><input type="checkbox"/> Antioxidant</li> <li><input type="checkbox"/> Anti-aging effects</li> <li><input type="checkbox"/> Helps prevent sunburn</li> </ul>	Apply to cleansed, towel-dried face daily.

## purifying facial cleanser

This antioxidant cleansing gel is the first step to radiant skin. Papaya and grapefruit rapidly dissolve makeup and excess oils from the skin’s surface while gently exfoliating and removing deeper impurities from the pores. Cucumber softens and grapefruit refreshes and brightens the skin. This light formula helps to preserve the skin’s natural pH balance, leaving it softer, healthier, and thoroughly cleansed. Ideal for normal, combination, oily, and acne-prone skin types.



### Benefits

- Exfoliating: deep cleanses the skin and removes dead cells
- Removes impurities and makeup
- Has a nice foaming quality
- Astringent
- Doesn’t damage the skin’s hydrolipidic film
- pH balanced: no need for a toner
- Contains natural antioxidants to help repair signs of sun damage
- Detoxifying
- Leaves a “squeaky clean” feeling without tightness
- Suitable for men

### Key Ingredients

Papaya (papain)	<ul style="list-style-type: none"> <li><input type="checkbox"/> Contains papain, a gentle exfoliating enzyme</li> <li><input type="checkbox"/> Protects the skin’s natural antioxidant system</li> </ul>
Cucumber (vitamin E)	<ul style="list-style-type: none"> <li><input type="checkbox"/> Antioxidant</li> <li><input type="checkbox"/> Contains vitamin E to soften and hydrate</li> <li><input type="checkbox"/> Contains pepsin, a detoxifying enzyme</li> <li><input type="checkbox"/> Ensures that pH of the cleanser is comparable to skin’s natural pH</li> </ul>
Grapefruit (naringin, vitamin C)	<ul style="list-style-type: none"> <li><input type="checkbox"/> Has astringent properties: tightens the pores and prevents shine</li> <li><input type="checkbox"/> Antibacterial</li> <li><input type="checkbox"/> Refreshing</li> <li><input type="checkbox"/> Contains the antioxidant naringin: neutralizes free radicals</li> </ul>

### Beautiful Without:

Parabens, animal byproducts, dyes, phthalates, gluten, mineral oil, propylene glycol, formaldehyde, and formaldehyde releasers

### pH

4.78

### Usage

Daily, apply a small amount to thoroughly wet skin, work into a lather, and massage over face. Rinse with lukewarm water. For best results, follow with the two **age-defying serums** and an **Alchimie Forever®** moisturizer.

**Sizes**

Retail – 6.6 Fl. Oz. (AF015)

Professional – 16.9 Fl. Oz. (AF015BB)

**Annotated Ingredient List**

- ❑ **Water/Aqua:** water is the main ingredient of the product; means the product is water-based (as opposed to oil-based, i.e. will not be too heavy).
- ❑ **Sodium Laureth Sulfate, Magnesium Laureth-8 Sulfate, Sodium Laureth-8 Sulfate, Magnesium Laureth Sulfate, Sodium Oleth Sulfate, Magnesium Oleth Sulfate, Disodium Laureth Sulfosuccinate:** all these sulfates are detergents, also known as foamers; the ones used here are more gentle sulfates to ensure the skin is not stripped of its natural oils.
- ❑ **Coco-Betaine:** mild cleansing agent with conditioning properties, coco-betaine helps to soften the composition of sulfates.
- ❑ **Glycerin:** humectant, prevents water evaporation (moisturize, protect); used in plant extracts to enable optimal % effectiveness as compared to water.
- ❑ **PEG-120 Methyl Glucose Dioleate:** emulsifier, added to thicken the formula.
- ❑ **Sodium Chloride:** thickening agent when mixed with lauryl- and laureth- sulfates.
- ❑ **Carica Papaya (Papaya) Fruit Extract:** contains the enzyme papain, which has a chemical exfoliation effect, good for deep cleansing and removing dead cells from the skin's surface.
- ❑ **Cucumis Sativus (Cucumber) Fruit Extract:** soothing and astringent properties.
- ❑ **Citrus Grandis (Grapefruit) Fruit Extract:** both an astringent and an antioxidant.
- ❑ **Xanthan Gum:** thickener, gives product "body".
- ❑ **Chlorphenesin:** preservative, prevents development of fungi.
- ❑ **Dehydroacetic Acid, Benzoic Acid, Phenoxyethanol:** preservatives that prevent development of bacteria.
- ❑ **Fragrance/Parfum:** contains notably Hexyl Cinnamal, Linalool, Butylphenyl Methylpropional, Limonene.

## gentle refining scrub

This silky exfoliant leaves the skin soft and glowing. The synergies between cranberry beads, jojoba pearls, and papaya extract effectively exfoliate the skin, both mechanically and enzymatically. Simultaneously, shea butter nourishes, while antioxidants derived from lychee and rosemary protect the skin against environmental stress. The skin is left radiant, hydrated, and protected.



### Benefits

- Effective dual exfoliation to remove dead skin cells
  - Physical: cranberry, jojoba
  - Enzymatic: papaya
- Helps clear clogged pores and prevent breakouts
- Antibacterial and anti-inflammatory
- Evens out skin tone
- Nourishing, creamy, and hydrating
- Antioxidant
- Brightening
- Suitable for all skin types, including men

### Key Ingredients

Cranberries	<input type="checkbox"/> Gently exfoliate the skin mechanically
Jojoba	<input type="checkbox"/> Gently exfoliates the skin mechanically <input type="checkbox"/> Hydrating and softening <input type="checkbox"/> Nourishing <input type="checkbox"/> Non-comedogenic – regulates sebum
Papaya (papain)	<input type="checkbox"/> Contains papain, a gentle exfoliating enzyme <input type="checkbox"/> Protects the antioxidant system
Lychee (proanthocyanidins, catechin)	<input type="checkbox"/> Antioxidant molecules: <ul style="list-style-type: none"> <li>• Proanthocyanidin neutralizes free radicals</li> <li>• Epicatechin reduces free radical production</li> </ul> <input type="checkbox"/> Softens, freshens, and brightens
Shea Butter	<input type="checkbox"/> Nourishing and soothing <input type="checkbox"/> Hydrating and softening <input type="checkbox"/> Protects and repairs
Rosemary (carnosic acid, rosmarinic acid)	<input type="checkbox"/> Anti-inflammatory <input type="checkbox"/> Antiseptic and antibacterial <input type="checkbox"/> Antioxidant: contains carnosic acid that protects cells against free radicals <input type="checkbox"/> Helps even out post-inflammatory hyperpigmentation <input type="checkbox"/> Soothing

### pH

5.04

**Beautiful Without:**

Parabens, animal byproducts, dyes, phthalates, gluten, soy, mineral oil, formaldehyde, and formaldehyde releasers.

**Usage**

Once to twice a week, gently massage over damp face. Rinse thoroughly with lukewarm water, then moisturize. This natural scrub leaves your skin softer, brighter, and glowing.

**Sizes**

Retail – 3.3 Fl. Oz. (AF017)

Professional – 16.9 Fl. Oz. (AF017BB)

Sample – 0.068 Fl. Oz. (AF017SP)

**Annotated Ingredient List**

- ❑ **Water/Aqua:** water is the main ingredient of the product; means the product is water-based (as opposed to oil-based, i.e. will not be too heavy).
- ❑ **Isononyl Isononanoate:** humectant, prevents water evaporation, moisturizes and protects, thicker and richer than cetearyl ethylhexanoate.
- ❑ **Cetearyl Ethylhexanoate:** humectant, prevents water evaporation, moisturizes and protects.
- ❑ **Jojoba Esters:** exfoliation effect.
- ❑ **Cetearyl Alcohol:** emulsifier and emollient, enables oil to remain in drop form, mixed with water.
- ❑ **Glycerin:** humectant, prevents water evaporation (moisturize, protect); used in plant extracts to enable optimal % effectiveness as compared to water.
- ❑ **Cetearyl Glucoside:** emulsifier, enables oil to remain in drop form, mixed with water.
- ❑ **Vaccinium Macrocarpon (Cranberry) Seed Powder:** exfoliating effect.
- ❑ **Butyrospermum Parkii (Shea Butter):** moisturizing agent.
- ❑ **Carica Papaya (Papaya) Fruit Extract:** contains the enzyme papain, which has a chemical exfoliation effect, good for deep cleansing and removing dead cells from the skin's surface.
- ❑ **Litchi Chinensis (Lychee) Fruit Extract:** antioxidant, softening, and refreshing properties.
- ❑ **Rosmarinus Officinalis (Rosemary) Leaf Extract:** antioxidant, anti-inflammatory properties.
- ❑ **Tocopheryl Acetate:** synthetic vitamin E, prevents the rancidity of oils, proteins, fats, and lipids; also has moisturizing and hydrating properties.
- ❑ **Hydroxyethyl Acrylate/Sodium Acryloyldimethyltaurate Copolymer:** emulsifier, thickener and stabilizes the formula.
- ❑ **Squalane:** emollient.
- ❑ **Polysorbate 60:** emulsifier.
- ❑ **Chlorphenesin:** preservative, prevents development of fungi.
- ❑ **Potassium sorbate, Polyglyceryl-4 Caprate, Sodium Lactate:** preservatives that prevent development of bacteria
- ❑ **Fragrance/Parfum :** contains notably Geraniol, Hydroxyisohexyl 3-Cyclohexene Carboxaldehyde, Hexyl Cinnamal, Alpha Isomethyl Ionone, Linalool, Butylphenyl Methylpropional, Citronellol, Limonene.

## age defying serums

These two age defying serums are packaged separately to maximize the benefits of the antioxidants derived from rosemary and green tea. This powerful combination tones and energizes the skin, providing an immediate firming effect. The skin is smoother and tighter after a single application. With continued use, these serums help diminish the appearance of fine lines and brown spots. Clinically proven to have an immediate lifting and tightening effect. Suitable for all skin types.



### Benefits

- Prevents and repairs sun damage
- Smooths, tones, firms, tightens and energizes the skin
- Has a temporary tensing effect: leaves behind an imperceptible tensor film on the skin; the skin is left feeling firm with a beautiful smooth matte finish
- Helps even out pigmentation
- Reduces the appearance of fine lines
- Enhances the skin's luminosity
- Packaged separately to ensure highest concentrations of the extracts for optimal effect
- Clinically proven to have an immediate tightening and firming effect
- Suitable for men

### Key Ingredients

Rosemary (Age Defying Serum 1) (carnosic acid, rosmarinic acid)	<ul style="list-style-type: none"> <li><input type="checkbox"/> Anti-inflammatory</li> <li><input type="checkbox"/> Antiseptic, and antibacterial</li> <li><input type="checkbox"/> Antioxidant: contains carnosic acid that protects cells against free radicals</li> <li><input type="checkbox"/> Helps even out post-inflammatory hyperpigmentation</li> <li><input type="checkbox"/> Soothing</li> </ul>
Green Tea (Age Defying Serum 2) (catechin, quercetin, epicatechin)	<ul style="list-style-type: none"> <li><input type="checkbox"/> Photo protective: prevents UV damage</li> <li><input type="checkbox"/> Tightening</li> <li><input type="checkbox"/> Antioxidant                             <ul style="list-style-type: none"> <li>• Catechin reduces free radical production</li> <li>• Quercetin is an iron chelator that neutralizes iron</li> </ul> </li> <li><input type="checkbox"/> Helps even out pigmentation (age spots, sun spots)</li> <li><input type="checkbox"/> Repairs existing UV damage</li> </ul>

### pH

Age Defying Serum 1 – 6.15

Age Defying Serum 2 – 5.99

### Beautiful Without:

Animal byproducts, dyes, phthalates, gluten, soy, mineral oil, formaldehyde, and formaldehyde releasers.



## Usage

These are backbar items created to be used within treatments. They may be used multiple times during a treatment, as a toner, a calming agent, and a powerful antioxidant treatment.

- Toner – Apply 2 drops of each of the two age-defying serums to a moist cotton round and tone the face.
- Calming Agent – Massage 2 drops of the first age-defying serum into the face. Repeat with the second serum.
- Powerful Antioxidant Treatment – Massage 5 drops of the first age-defying serum into the face. Repeat with the second serum.

## Clinical Data

Clinical data is available for this product. Testing was performed by an independent third party lab. The test population was 10 women between the ages of 30 and 65 years. The first *Age Defying Serum* was applied on dry skin in a 25 cm<sup>2</sup> zone on the forearm. After 1 minute, the same was done with the second *Age Defying Serum*. Each volunteer was her own control. Results were tallied using an elastometer. Results showed that cutaneous firmness increased by 10.2%–20.4% an hour after application.

## Sizes

Retail – .5 Fl. Oz. each (AF001)

Professional – 6.6 Fl. Oz. each (AF001BB)

## Annotated Ingredient List

### age defying serum 1

- ❑ **Water/Aqua:** water is the main ingredient of the product; means the product is water-based (as opposed to oil-based, i.e. will not be too heavy)
- ❑ **Propylene Glycol:** humectant, prevents water evaporation, moisturizes and protects; used in plant extracts to enable optimal % effectiveness
- ❑ **Rosmarinus Officinalis (Rosemary) Leaf Extract:** antioxidant, anti-inflammatory properties
- ❑ **Cellulose Gum:** thickener, gives product “body”
- ❑ **Methylparaben, Ethylparaben, Propylparaben, Butylparaben, Isobutylparaben:** all these parabens are preservatives that prevent development of bacteria
- ❑ **Chlorphenesin:** preservative, prevents development of fungi
- ❑ **Sorbitol:** sugary-type substance, used as a humectant, or (as in this case) as part of plant extracts to maintain their effectiveness
- ❑ **Phenoxyethanol:** preservative, prevents development of bacteria

### age defying serum 2

- ❑ **Water/Aqua:** water is the main ingredient of the product; means the product is water-based (as opposed to oil-based, i.e. will not be too heavy)
- ❑ **Propylene Glycol:** humectant, prevents water evaporation, moisturizes and protects; used in plant extracts to enable optimal % effectiveness
- ❑ **Camellia Sinensis (Green Tea) Leaf Extract:** powerful antioxidant and photoprotective properties
- ❑ **Cellulose Gum:** thickener, gives product “body”
- ❑ **Methylparaben:** preservative, prevents development of bacteria
- ❑ **Chlorphenesin:** preservative, prevents development of fungi

## brightening peel

This Brightening Peel exfoliates the skin, evens out pigmentation, and alleviates acne and breakouts, while it tightens and rejuvenates the skin. The uniqueness of this peel is the combination of AHAs, BHAs, and botanical ingredients to treat various skin conditions, and numerous skin types. It can be used on sensitive, normal, or oily skin types. The peel neutralizes with water, and extractions can be performed after neutralization. 13% acids.



### Benefits

- Immediate firming and tightening
- Anti-aging properties (reduces fine lines)
- Antioxidant effect
- Evens out pigment
- Refines pores
- Exfoliates and smoothes skin
- Minimizes acne and breakouts
- Facilitates extractions
- Safe for all skin types including male skin and darker skin types
- Can also be performed on the chest, bust, back the arms, or back – either separately or as part of a complete body facial.

### Key Ingredients

Citric Acid (3.5%)	<ul style="list-style-type: none"> <li><input type="checkbox"/> An alpha-hydroxy acid that is found naturally in lemons and oranges.</li> <li><input type="checkbox"/> Evens out skin tone.</li> <li><input type="checkbox"/> Has antioxidant and firming properties.</li> </ul>
Lactic Acid (3.5%)	<ul style="list-style-type: none"> <li><input type="checkbox"/> An alpha-hydroxy acid that is found naturally in milk.</li> <li><input type="checkbox"/> Has powerful exfoliating properties evening out pigmentation.</li> <li><input type="checkbox"/> Promotes more effective cellular regeneration.</li> <li><input type="checkbox"/> Has an immediate firming and lifting effect.</li> </ul>
Glycolic Acid (3%)	<ul style="list-style-type: none"> <li><input type="checkbox"/> An alpha-hydroxy acid that is naturally found in sugar cane.</li> <li><input type="checkbox"/> Penetrates through the cell walls by its small molecular size and by breaking the links between the corneocytes to stimulate the new collagen formation.</li> <li><input type="checkbox"/> Visibly reduces fine lines and wrinkles giving the skin a smoother look and feel.</li> </ul>
Mandelic Acid (2%)	<ul style="list-style-type: none"> <li><input type="checkbox"/> An alpha-hydroxy acid that is naturally found in bitter almonds.</li> <li><input type="checkbox"/> Evens out pigmentation.</li> <li><input type="checkbox"/> Treats inflammatory acne.</li> <li><input type="checkbox"/> Rejuvenates photo-aged skin.</li> <li><input type="checkbox"/> Has antiseptic and anti-redness properties.</li> </ul>

Salicylic Acid (1.0%)	<input type="checkbox"/> A beta-hydroxy acid that is found in willow. <input type="checkbox"/> Has exfoliating and astringent properties. <input type="checkbox"/> Minimizes acne and breakouts. <input type="checkbox"/> Facilitates extractions and tightens the pores.
Blueberries	<input type="checkbox"/> Alchimie Forever's signature extract. <input type="checkbox"/> Has antioxidant, anti-aging, anti-redness, and anti-inflammatory properties.

**Beautiful Without:**

Parabens, animal byproducts, dyes, phthalates, gluten, soy, mineral oil, propylene glycol, formaldehyde, and formaldehyde releasers

**pH**

1.8

**Usage**

Pour the contents of one packet of the brightening peel into a small bowl. Apply with a fan brush, peel applicator, or aesthetic wipe; focus on face, neck, and décolleté. Depending on skin type, leave the peel on between 2 and 7 minutes. Neutralize with water.

*Note: For detailed directions, see the Alchimie Forever® Brightening Peel protocol.*

**Frequency**

Once per week for 4 weeks, then once every 4–6 weeks for maintenance.

**Contraindications**

- Do not perform this peel on skin aggressively treated with depigmenting products.
- Do not perform facial waxing for a week pre- and post-peel.
- Do not perform this peel on sunburned skin.
- Do not use this peel on pregnant or nursing women.
- Do not perform this peel on people who are allergic to aspirin.

**Additional Information**

- Avoid eye contour area and lips.
- Transient redness may be visible for 24–48 hours.
- Mild flaking may be possible 48 hours after the peel.
- Avoid sun exposure for 48 hours post-peel, and recommend sunscreen.
- Avoid retinol and AHA products for 48 hours post-peel.

**Sizes**

Professional – 0.17 fl. oz. Box of 20. (AF020BB)

**Annotated Ingredient List**

- ❑ **Water/Aqua:** water is the main ingredient of the product; means the product is water-based (as opposed to oil-based, i.e. will not be too heavy)
- ❑ **Alcohol:** solubilises salicylic acid in water
- ❑ **Citric Acid:** AHA, immediate firming effect, evens out skin pigmentation
- ❑ **Lactic Acid:** AHA, immediate firming effect, evens out skin pigmentation, promotes cellular renewal
- ❑ **Glycolic Acid:** AHA, stimulates the new collagen formation, reduces visibly wrinkles and fine lines
- ❑ **Mandelic Acid:** AHA, evens out pigmentation, antiseptic properties, treats inflammatory acne
- ❑ **Salicylic Acid:** BHA, powerful astringent properties, treats acne and breakouts, facilitates extractions
- ❑ **Hydroxyethylcellulose:** gelling and thickening agent
- ❑ **Vaccinium Myrtillus (European Blueberry) Fruit Extract:** prevent the formation of free radicals (through their iron chelating properties) and protect fine capillaries from dilating and bursting (ideal for rosacea/redness prone skin)
- ❑ **Xanthan Gum:** thickener, gives product “body”
- ❑ **Magnesium Chloride:** antiseptic property
- ❑ **Magnesium Nitrate:** antiseptic property
- ❑ Methylchloroisothiazolinone, Methylisothiazolinone: preservatives, prevent development of fungi
- ❑ **Phenoxyethanol:** preservative, prevents development of bacteria

### Kantic® brightening moisture mask

This luscious, creamy mask is packed with natural botanicals to soothe, protect, and brighten dull skin. Oats, known for their softening properties, are combined with wild pansies to speed the recovery of distressed skin and calm irritation. Antioxidants from grape extracts protect the skin from environmental stress, while blueberries help to quell redness.



#### Benefits

- Rich in natural antioxidants: prevents formation of free radicals
- Brightens the skin
- Soothes and calms irritation
- Moisturizes and rejuvenates
- Quells redness and helps control vascular symptoms
- Ideal for rosacea-prone skin
- Suitable for men



#### Key Ingredients

Blueberries (anthocyanins, quercetin, resveratrol)	<ul style="list-style-type: none"> <li><input type="checkbox"/> Antioxidant: contain quercetin, an iron chelator that neutralizes iron and anthocyanins that have a vasoprotective effect</li> <li><input type="checkbox"/> Ideal ingredient for rosacea-prone skin</li> <li><input type="checkbox"/> Anti-inflammatory</li> <li><input type="checkbox"/> Rejuvenating</li> </ul>
Wild Pansies (vitamin E)	<ul style="list-style-type: none"> <li><input type="checkbox"/> Antioxidant: contain quercetin, an iron chelator that neutralizes iron</li> <li><input type="checkbox"/> Soothing</li> <li><input type="checkbox"/> Anti-itch, anti-irritation</li> </ul>
Oats (coumarins)	<ul style="list-style-type: none"> <li><input type="checkbox"/> Calming and soothing</li> </ul>
Grapes (anthocyanidins, catechin, resveratrol)	<ul style="list-style-type: none"> <li><input type="checkbox"/> Antioxidant                             <ul style="list-style-type: none"> <li>• Anthocyanins neutralize free radicals, diminish facial redness</li> <li>• Catechin reduces free radical production</li> <li>• Quercetin is an iron chelator that neutralizes iron</li> </ul> </li> </ul>
Vitamin E	<ul style="list-style-type: none"> <li><input type="checkbox"/> Moisturizing and nourishing</li> </ul>

#### pH

3.21

#### Beautiful Without:

Parabens, animal byproducts, dyes, phthalates, gluten, soy, mineral oil, propylene glycol, formaldehyde, and formaldehyde releasers.

## Usage

Once to twice weekly, apply generously to cleansed face and neck. Rinse thoroughly with lukewarm water after 15–20 minutes. This creamy mask will not harden. Follow with your favorite **Alchimie Forever moisturizer** for optimal results. Suitable for all skin types. in particular dry skin. Ideal for sensitive or sensitized skin, including after cosmetic treatments. Non comedogenic.

## In Treatment

- ❑ Use in traditional facials
- ❑ Apply after injectables, non–ablative laser treatments, lighter peels, and microdermabrasion

## Sizes

Retail – 3.3 Fl. Oz. (AF013)

Professional – 16.9 Fl. Oz. (AF013BB)

Sample – 0.068 Fl. Oz. (AF013SP)

## Annotated Ingredient List

- ❑ **Water/Aqua:** water is the main ingredient of the product; means the product is water–based (as opposed to oil–based, i.e. will not be too heavy)
- ❑ **Glycerin:** humectant, prevents water evaporation (moisturize, protect); used in plant extracts to enable optimal % effectiveness as compared to water
- ❑ **PPG–15 Stearyl Ether:** emollient and emulsifier
- ❑ **Steareth–2:** emulsifier, enables oil to remain in drop form, mixed with water
- ❑ **Stearyl Alcohol:** humectant, prevents water evaporation
- ❑ **Isopropyl Myristate:** fatty ester, emollient
- ❑ **Steareth–21:** emulsifier, enables oil to remain in drop form, mixed with water
- ❑ **PPG–20 Methyl Glucose Ether:** emollient, hydrating properties
- ❑ **Cetearyl Alcohol:** emulsifier and emollient, enables oil to remain in drop form, mixed with water
- ❑ **Polydimethylsiloxane:** hydrating, protective properties; also enhances the product’s creamy texture
- ❑ **Vaccinium Myrtillus (European Blueberry) Fruit Extract:** prevent the formation of free radicals (through their iron chelating properties) and protect fine capillaries from dilating and bursting (ideal for rosacea/redness prone skin)
- ❑ **Viola Tricolor (Pansy) Herb Extract:** soothing, emollient and anti–irritation, anti–itch properties
- ❑ **Avena Sativa (Oat) Kernel Extract:** soothing and anti–irritation, anti–itch properties
- ❑ **Vitis Vinifera (Grape) Fruit Extract:** powerful antioxidant properties
- ❑ **Tocopheryl Acetate:** synthetic vitamin E, prevents the rancidity of oils, proteins, fats, and lipids; also has moisturizing and hydrating properties
- ❑ **Citric Acid:** acid used to stabilize the formula
- ❑ **Sodium Citrate:** used to stabilize the pH of the formula
- ❑ **Ascorbic Acid:** acid used to stabilize the formula
- ❑ **Trimethylsiloxysilicate:** ingredient from the silicone family; hydrating, protective properties; also enhances the product’s creamy texture
- ❑ **Mica:** white pigment of mineral origin; gives the mask its shiny aspect
- ❑ **Titanium Dioxide:** white pigment of mineral origin; gives the mask its shiny aspect

- ❑ **Chlorphenesin:** preservative, prevents development of fungi
- ❑ **Benzyl Alcohol, Benzoic Acid, Sorbic Acid:** preservatives that prevent development of bacteria
- ❑ **Fragrance/Parfum:** contains Hexyl Cinnamal, Alpha Isomethyl Ionone, Citronellol, Limonene, Hydroxycitronellol

## daily defense cream SPF 23

This daily defense cream contains chemical filters to help fight against damaging UV rays. It helps protect the skin to keep it looking younger. Alchimie Forever's signature ingredient, the blueberry, in synergy with vitamins C and E and edelweiss, fights free radicals damage to minimize the appearance of signs of premature aging. Suitable for all skin types including sensitive or sensitized skin.



### Benefits

- Protects against UVA and UVB
- Hydrates and smooths the skin
- Alleviates redness
- Lightweight, penetrates instantly
- Prevents and repairs free radical damage
- Antioxidant
- Anti-aging effects
- Helps prevent sunburn

### Key ingredients

Blueberries (anthocyanins, quercetin, resveratrol)	<ul style="list-style-type: none"> <li><input type="checkbox"/> Antioxidant: contain quercetin, an iron chelator that neutralizes iron and anthocyanins that have a vasoprotective effect</li> <li><input type="checkbox"/> Ideal ingredient for rosacea-prone skin</li> <li><input type="checkbox"/> Anti-inflammatory</li> <li><input type="checkbox"/> Rejuvenating</li> </ul>
Edelweiss	<ul style="list-style-type: none"> <li><input type="checkbox"/> Absorbs UV radiation</li> <li><input type="checkbox"/> Anti-aging effects</li> </ul>
Vitamin C	<ul style="list-style-type: none"> <li><input type="checkbox"/> Rejuvenating</li> <li><input type="checkbox"/> Anti-aging effects</li> <li><input type="checkbox"/> Brightening effects</li> </ul>
Vitamin E	<ul style="list-style-type: none"> <li><input type="checkbox"/> Moisturizing</li> <li><input type="checkbox"/> Anti-aging effects</li> </ul>
Homosalate (7%)	<input type="checkbox"/> Absorbs UVB radiation
Octocrylene (7%)	<ul style="list-style-type: none"> <li><input type="checkbox"/> Absorbs UVB radiation</li> <li><input type="checkbox"/> Stabilizes avobenzone</li> </ul>
Octisalate (5%)	<input type="checkbox"/> Absorbs UVB radiation
Avobenzone (3%)	<input type="checkbox"/> Absorbs UVA radiation

**pH**  
4.92

### Beautiful without

Parabens, animal byproducts, dyes, phthalates, gluten, soy, mineral oil, propylene glycol, formaldehyde, and formaldehyde releasers.



## Usage

Smooth over cleanser face and neck every morning. Ideal for all skin types. Suitable for sensitive or sensitized skin. Noncomedogenic.

## Sizes

Retail – 1.7 fl. oz. (AF022)

Professional – 8 fl. oz. (AF022BB)

Sample – 0.068 fl. oz. (AF022SP)

## Annotated Ingredient List

### Active ingredients

- ❑ **Homosalate (7%)**: chemical filter which absorbs UVB radiation
- ❑ **Octocrylene (7%)**: chemical filter which absorbs UVB radiation and stabilized the chemical filter avobenzone
- ❑ **Octisalate (5%)**: chemical filter which absorbs UVB radiation
- ❑ **Avobenzone (7%)**: chemical filter which absorbs UVA radiation

### Inactive ingredients

- ❑ **Acrylates/C10–30 Alkyl Acrylate Crosspolymer**: emulsifier, thickener and stabilizes the formula
- ❑ **Aluminium Starch Octenylsuccinate**: enhancer of the sun protection factor
- ❑ **Aqua/Water**: water is the main ingredient of the product; means the product is water-based (as opposed to oil-based, i.e. will not be too heavy)
- ❑ **Butyloctyl Salicylate**: stabilizer of some chemical filters against photodegradation
- ❑ **Cyclopentasiloxane**: emulsifier
- ❑ **Dea-Cetyl Phosphate**: emulsifier
- ❑ **Dimethicone**: emulsifier
- ❑ **Disodium EDTA**: chelating agent that helps bind free radicals and impurities
- ❑ **Fragrance/Parfum**
- ❑ **Gluconolactone**: moisturizing properties
- ❑ **Glycerin**: humectant, prevents water evaporation, moisturizes and protects; used in plant extracts to enable optimal % effectiveness
- ❑ **Glyceryl Stearate**: humectant, prevents water
- ❑ **Leontopodium Alpinum (Edelweiss) Extract**: absorbs naturally UV radiation and has antioxidant properties
- ❑ **PEG-100 Stearate**: emulsifier
- ❑ **PEG-40 Hydrogenated Castor Oil**: emulsifier
- ❑ **Simmondsia Chinensis (Jojoba) Seed Oil**: moisturizing, regulating properties; composition is similar to human sebum; non-comedogenic; does not become rancid
- ❑ **Sodium Benzoate**: preservative that prevents development of bacteria
- ❑ **Tetrahexyldecyl Ascorbate**: synthetic vitamin C, has anti-aging, rejuvenating and brightening properties
- ❑ **Tocopheryl Acetate**: synthetic vitamin E, prevents the rancidity of oils, proteins, fats, and lipids; also has moisturizing and hydrating properties
- ❑ **Triethanolamine**: pH adjusting chemical

- ❑ **Vaccinium Myrtillus (European Blueberry) Fruit Extract:** prevent the formation of free radicals (through their iron chelating properties) and protect fine capillaries from dilating and bursting (ideal for rosacea/redness prone skin)
- ❑ **Xanthan Gum:** emulsifier.

**firming gel for neck and bust**



This brightening oil-free gel tones and firms the neck, bust, and arms, helping to impart a more toned and youthful appearance to this often-forgotten part of the body.

Antioxidants derived from green tea and rosemary help prevent sun damage and lighten uneven pigmentation, in particular when applied under a sunscreen. Suitable for all skin types.



**Benefits**

- ❑ Evens out pigmentation
- ❑ Prevents and repairs UV damage
- ❑ Non-greasy: oily skin types use it as an alternate to moisturizer on the face
- ❑ With continued use, a gradual firming effect helps treat and prevent cutaneous slackening
- ❑ Refreshing and rejuvenating

**Key Ingredients**

Rosemary (carnosic acid, rosmarinic acid)	<ul style="list-style-type: none"> <li>❑ Anti-inflammatory</li> <li>❑ Antiseptic and antibacterial</li> <li>❑ Antioxidant: contains carnosic acid that protects cells against free radicals</li> <li>❑ Helps even out post-inflammatory hyperpigmentation</li> <li>❑ Soothing</li> </ul>
Green Tea (catechin, quercetin, epicatechin)	<ul style="list-style-type: none"> <li>❑ Photo protective: prevents UV damage</li> <li>❑ Tightening</li> <li>❑ Antioxidant                         <ul style="list-style-type: none"> <li>• Catechin reduces free radical production</li> <li>• Quercetin is an iron chelator that neutralizes iron</li> </ul> </li> <li>❑ Helps even out pigmentation (age spots, sun spots)</li> <li>❑ Repairs existing UV damage</li> </ul>

**pH**

5.91

**Beautiful Without:**

Animal byproducts, dyes, phthalates, gluten, soy, mineral oil, formaldehyde, and formaldehyde releasers.

**Usage**

Apply to neck, bust, and arms morning and evening. For a complete body treatment, use in conjunction with **optimizing body contour gel**.

**Clinical Data**

Clinical data is available for this product. Testing was performed by an independent third party lab. The test population was 10 women between the ages of 30 and 65 years. **Firming gel for neck and bust** was applied on dry skin in a 25 cm<sup>2</sup> zone on the forearm. Each volunteer was her own control Results were tallied using an elastometer. Results showed that cutaneous firmness increased by 9.2%–11.6% an hour after a single application.

**Sizes**

Retail – 5 Fl. Oz. (AF005)

Professional – 16.9 Fl. Oz. (AF005BB)

**Annotated Ingredient List**

- ❑ **Water/Aqua:** water is the main ingredient of the product; means the product is water-based (as opposed to oil-based, i.e. will not be too heavy)
- ❑ **Propylene Glycol:** humectant, prevents water evaporation, moisturizes and protects; used in plant extracts to enable optimal % effectiveness
- ❑ **Polyacrylamide, C13–14 Isoparaffin, Laureth–7:** thickeners, emulsifiers, enable oil to remain in drop form, mixed with water
- ❑ **Camellia Sinensis (Green Tea) Leaf Extract:** powerful antioxidant and photoprotective properties
- ❑ **Rosmarinus Officinalis (Rosemary) Leaf Extract:** antioxidant, anti-inflammatory properties
- ❑ **Sorbitol:** sugary-type substance, used as a humectant, or (as in this case) as part of plant extracts to maintain their effectiveness
- ❑ **Chlorphenesin:** preservative, prevents development of fungi
- ❑ **Methylparaben, Ethylparaben, Propylparaben, Butylparaben, Isobutylparaben:** all these parabens are preservatives that prevent development of bacteria
- ❑ **Phenoxyethanol:** preservative, prevents development of bacteria
- ❑ **Fragrance/Parfum:** contains notably Geraniol, Hydroxyisohexyl 3-Cyclohexene Carboxaldehyde, Hexyl Cinnamal, Alpha Isomethyl Ionone, Linalool, Butylphenyl Methylpropional, Amyl Cinnamal, Citronellol, Limonene

## rejuvenating eye balm

Developed specifically for the eye contour, this lightweight balm instantly penetrates to restore youthful vitality to this delicate area while protecting it against the effects of environmental stress. Jojoba and cocoa butter add a boost of much-needed moisture, increasing firmness and elasticity. Blueberries and the vitamin K in alfalfa act synergistically to reduce the appearance of dark under-eye circles, while antioxidants derived from grape seeds combat the effects of free radicals. Clinically proven to be highly concentrated in antioxidants. Suitable for all skin types.



### Benefits

- Developed specifically for the eye area
- Antioxidants repair existing signs of skin aging in the delicate eye area
  - Reduce the appearance of fine lines
  - Lighten dark circles
  - Alleviate puffiness
  - Increase firmness and elasticity
- Nourishing
- Rejuvenating
- Light velvety texture with a matte finish
- Lightweight, penetrates instantly
- Can be applied under makeup
- May be used as an eye mask in treatments

### Key Ingredients

Blueberries (anthocyanins, quercetin, resveratrol)	<ul style="list-style-type: none"> <li><input type="checkbox"/> Antioxidant: contain quercetin, an iron chelator that neutralizes iron and anthocyanins that have a vasoprotective effect</li> <li><input type="checkbox"/> Ideal ingredient for rosacea-prone skin</li> <li><input type="checkbox"/> Ideal to help treat dark circles</li> <li><input type="checkbox"/> Anti-inflammatory</li> <li><input type="checkbox"/> Rejuvenating</li> </ul>
Jojoba	<ul style="list-style-type: none"> <li><input type="checkbox"/> Hydrating and softening</li> <li><input type="checkbox"/> Nourishing</li> </ul>
Alfalfa (vitamin K)	<ul style="list-style-type: none"> <li><input type="checkbox"/> Rich in vitamin K                             <ul style="list-style-type: none"> <li>• Reduces dark circles</li> <li>• Protects the vascular system</li> </ul> </li> </ul>
Grape Seeds (anthocyanidins, catechin, resveratrol)	<ul style="list-style-type: none"> <li><input type="checkbox"/> Antioxidant molecules                             <ul style="list-style-type: none"> <li>• Contain catechin that reduces free radical production</li> <li>• Contain quercetin, an iron chelator that neutralizes iron</li> </ul> </li> </ul>
Cocoa Butter	<ul style="list-style-type: none"> <li><input type="checkbox"/> Nourishing</li> </ul>

**pH**  
6.76

**Beautiful Without:**

Parabens, animal byproducts, dyes, phthalates, gluten, soy, mineral oil, formaldehyde, and formaldehyde releasers.

**Usage**

Apply morning and evening with finger tips to the eye contour area by patting gently. Dab into deeper wrinkles for best results. For external use only. Suitable for all skin types.

**Sizes**

Retail – .5 Fl. Oz. (AF014)

Professional – 16.9 Fl. Oz. (AF014BB)

Sample – .033 fl. oz. (AF0014SP)

**Annotated Ingredient List**

- ❑ **Water/Aqua:** water is the main ingredient of the product; means the product is water-based (as opposed to oil-based, i.e. will not be too heavy)
- ❑ **Glycerin:** humectant, prevents water evaporation, moisturizes and protects; used in plant extracts to enable optimal % effectiveness
- ❑ **Caprylic/Capric Triglyceride:** humectants, prevent water evaporation, moisturize and protect, thicker and richer than cetearyl ethylhexanoate
- ❑ **C14–22 Alcohol, C12–20 Alkyl Glucoside:** emulsifiers, enable oil mixed with water to remain in drop form,
- ❑ **Theobroma Cacao (Cocoa) Seed Butter:** moisturizing and hydrating properties
- ❑ **Simmondsia Chinensis (Jojoba) Seed Oil:** moisturizing, regulating properties; composition is similar to human sebum; non-comedogenic; does not become rancid
- ❑ **Cetearyl Ehtylhexanoate:** humectant, prevents water evaporation, moisturizes and protects
- ❑ **Vaccinium Myrtillus (European Blueberry) Fruit Extract:** prevent the formation of free radicals (through their iron chelating properties) and protect fine capillaries from dilating and bursting (ideal for undereye circles)
- ❑ **Medicago Sativa (Alfalfa) Plant Extract:** natural antioxidant highly concentrated in vitamin K (an anti-coagulant), which helps with both under-eye circles and puffiness
- ❑ **Vitis Vinifera (Grape) Seed Extract:** powerful antioxidant properties
- ❑ **Tocopheryl Acetate:** synthetic vitamin E, prevents the rancidity of oils, proteins, fats, and lipids; also has moisturizing and hydrating properties
- ❑ **Titanium Dioxide:** white pigment of mineral origin; gives the mask its shiny aspect
- ❑ **Mica:** white pigment of mineral origin
- ❑ **Hydroxyethyl Acrylate/Sodium Acryloyldimethyltaurate Copolymer:** emulsifier, thickener and stabilizes the formula
- ❑ **Squalane:** emollient
- ❑ **Polysorbate 60:** emulsifier
- ❑ **Chlorphenesin:** preservative, prevents development of fungi
- ❑ **Dehydroacetic acid, Phenoxyethanol, Benzoic Acid:** preservatives, prevent development of bacteria



---

DISTRIBUTED BY UNIVERSAL COMPANIES



universal companies  
YOUR ONE SOURCE SPA SOLUTION™

Universal Companies, Inc., 18260 Oak Park Drive, Abingdon, VA 24210

**Phone:** 800.558.5571      **Fax:** 800.237.7199

**Web:** [www.universalcompanies.com](http://www.universalcompanies.com)

**Email:** [info@universalcompanies.com](mailto:info@universalcompanies.com)

KMU311M