



Gold Facial Success Kit[®]

KMU276M

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GOLD FACIAL *SUCCESS KIT*[®]

Average Time: 15 minutes

Note: Optional steps will bring this facial to a 45 minute treatment.

Suggested Price: \$125

Products

- 3.5 oz. Gold Aqua Cleansing Foam (C4374)
- 1.8 oz. Gold Revitalizer (C4370)
- 4.06 oz. Gold Amber Rich Toner Lotion (C4371)
- 0.8 oz. Platinum Deep Treatment Serum (C4372)
- 1.02 oz. Gold Revitarich Emulsion (C4373)
- 50 Disposable Applicators (C958T)
- 2 Cooling Gel Eye Sets (C7899)

Additional Recommended Supplies

- Warm moist towels
- Sponges
- Cleanser appropriate for guest's skin type

Replacement products and supplies are available through Universal Companies.

Always check your state regulations to ensure that you are practicing within the scope of your license.

Procedure

1. Cleanse your guest's face using **Gold Aqua Cleansing Foam**. Because it is concentrated, only 1 cm or so of the foam is needed. Rinse well with warm or cold water.
2. Using a **Disposable Applicator**, apply **Gold Revitalizer** evenly over your guest's skin.
3. Place the **Cooling Eye Gel Pads** on the eyes for a cooling mini eye treatment.
4. Using your fingertips, lightly massage the face 30 seconds to one minute until the **Gold Revitalizer** disappears.
5. Allow your guest's face to dry for 60-90 seconds.
6. Massage the face again. When old skin cells start to come off, rinse away with cool or tepid water. Do not use soap.
7. Apply **Gold Amber Rich Lotion** to the entire face.

8. Rub **Platinum Deep Treatment** into trouble spots such as dark or dull spots, wrinkles, or sagging skin.
9. Finish this “platinum gold” treatment by generously spreading **Gold Revitarich Emulsion** over your guest’s entire face.

Optional Protocol for a More Comprehensive Treatment

Note: Optional products are available from Universal Companies. They are shown in **RED** and SKU numbers are shown in parenthesis after the product.

1. Remove your guest’s make up **Gentle Makeup Remover** (C1105)
2. Cleanse your guest’s face using **Gold Aqua Cleansing Foam**. Because it is concentrated, only 1 cm or so of the foam is needed. Rinse well with warm or cold water.
3. Apply **Gly Peel 33%** (CON239): leave on for 2-3 minutes. Rinse well with tepid water.
4. Using a **Disposable Applicator**, apply **Gold Revitalizer** evenly over your guest’s skin.
5. Place the **Cooling Eye Gel Pads** on the eyes for a cooling mini eye treatment/
6. Using fingertips, lightly massage the face until the **Gold Revitalizer** disappears.
7. Allow your guest’s face to dry for 60-90 seconds.
8. Massage the face removing dead cell build up; once dead cells are removed, rinse with tepid or cool water.
9. Lightly perform facial massage for 10 minutes.
10. Apply a **24 Karat Gold Collagen Mask** (HM4584). Leave on for 15-20 minutes.
 - Options: Apply a different mask according to skin type: **Sulfur Calming Mask** (CON243) (normal/oily) or **Balancing Thermogel Mask** (CON241) (dry/dehydrated). Leave on for 15 minutes; rinse well with tepid water.
 - Optional: after applying **Balancing Thermogel Mask**, take strips of saran wrap and place over the **Balancing Thermogel Mask** on the chin, cheeks, nose, and forehead. Steam for 15 minutes. While your guest is resting with the mask on, place the **Cooling Eye Gel Pads** on the eyes for a cooling mini eye treatment/. Perform shoulder, neck, and head massage. Rinse well with tepid water.
11. Apply **Gold Amber Rich Lotion** to the entire face.

12. Gently rub **Platinum Deep Treatment** into areas where dark spots (hyperpigmentation) are located, or you may apply over entire face. Allow to dry for 1-2 minutes.
13. Apply **Gold Revitarich Emulsion** over guest's entire face.

Note: Gold Facial Products can be used after a Microdermabrasion treatment, Lactic Acid w/Green Tea Peel (CON717), Beta Peel 22% (CON255), Zyme Peel (CON229 & CON2233), or treatments using the Iontasonic machine (MD3000, MD4000, MD5000, or MD6000).

Spa Prescription

Increase revenue after this wonderful treatment by prescribing complementing home-care products and in-spa treatments. The handy *SpaScriptive*[®] pad in your kit is easy to fill out, easy for clients to follow, and allows you to keep a copy for your records.

Recommended Follow-Up Spa Treatment

- A series of weekly or bimonthly treatments as needed to treat the skin.
- 1 treatment a month as maintenance.

Recommended Home Care Products

- 3.5 oz. Gold Aqua Cleansing Foam (C4374)
- 1.8 oz. Gold Revitalizer (C4370)
- 4.06 oz. Gold Amber Rich Toner Lotion (C4371)
- 0.8 oz. Platinum Deep Treatment Serum (C4372)
- 1.02 oz. Gold Revitarich Emulsion (C4373)

Complementary Treatments

- Akhassa[®] Sumptuous Body Scrub (Available as a Success Kit - KMU410)
- Akhassa[®] Fragrant Rains "Nurture" Vichy Shower (Available as a Success Kit - KMU411)
- Akhassa[®] Fragrant Rains "Retreat" Vichy Shower (Available as a Success Kit - KMU412)
- Ritual Alami[™] Variety Pack Natural Rituals (Available as a Success Kit - KMU417)

Tips for Making the Gold Facial a Truly Special Treatment

- Place an herbal neck wrap around the client's neck during the treatment.
- Perform a complimentary hand massage after the facial.
- Offer to give the client a complimentary make over using Mirabella[®] makeup after the facial - great chance to upsell cosmetics.

Creating Interest in the Treatment

- ❑ Display the **Gold Facial** counter card in relaxation, retail, and/or changing areas to create interest in the treatment.
- ❑ Add some gold costume jewelry or gold chocolate coins to the display to catch the customer's eye.

Creating Spa Ambiance

- ❑ Tuck towels and other supplies out of sight so that your guest is not distracted by utilitarian objects.
- ❑ Place your trash can out of sight and prop the lid open slightly so that the lid won't clang every time you throw something away. The lids of Universal Companies' trash cans have this feature (propping).
- ❑ Functional ambiance - Use bowls, baskets, and utensils from Universal's collections for your products and to organize your supplies. They are much more visually appealing than rubber bowls and traditional spa caddies.
- ❑ Have a tabletop fountain operating in the treatment room.
- ❑ During the treatment, play music from Universal Companies' *Prescriptive Music*[®] collection to enhance this getaway for the mind and body.
- ❑ Light an aromatherapy candle to set the desired mood.
- ❑ As an alternative aromatherapy experience, use one of Universal Companies soapstone diffusers. A battery-operated unit with a plug-in option is also available.
- ❑ Have a salt lamp from Universal Companies operating in the room to cleanse the air.
- ❑ If state/local regulations prevent you from using actual candles, try an LED candle from *Smart Candle*[®]. They provide a long-lasting random light that simulates a wax candle flame perfectly.

Creating Retail Opportunities

- ❑ Have each of the recommended home-care products on hand. After the treatment, utilize the *SpaScriptive*[®] Pad for prescriptive selling, describing the benefits and usage of each of the Home Care Products:
- ❑ If the client expresses interest in purchasing one or more of the products, take the product from the display and walk with the guest to the next treatment room or to check out. If they are going to have another treatment, take the product(s) directly to checkout so that they will be there for the guest when they are ready to leave.

Gold Aqua Cleansing Foam

Gold Cleansing Foam's amino acid system removes dirt without stripping skin of moisture. The water-based nanogold solution (nano and negative-ion effects working in synergy) combines with the ultimate anti-aging herbal ingredient, Pueraria mirifica, to activate your skin, promoting skin replenishment and a vibrant, natural look.

Benefits

- Gently cleanses the face.

Ingredients

Water, Myristic Acid, Glycerin, Potassium Hydroxide, Glyceryl Stearate, Stearic Acid, Sorbitol, Sodium Lauroyl Methylaminopropionate, Glycol Distearate, Butylene Glycol, Gold, Silver, Disodium Stearoyl Glutamate, Lauric Acid, Caramel, Lauramidopropyl Betaine, Dihydroxypropyl Arginine HCl, Sodium PCA, Phytosteryl/Behenyl/Octyldodecyl Lauroyl Glutamate, Glycosyl Trehalose, Hydrogenated Starch Hydrolysate, Simmondsia Chinensis (Jojoba) Seed Oil, Tocopherol, Dipotassium Glycyrrhizate, Betaine, Polyquaternium-51, Laminaria Ochroleuca Extract, Sodium Hyaluronate, Pueraria Mirifica Root Extract, Dextrin, Cyclodextrin, Cellulose Gum, Sodium Bicarbonate

Procedure

1. Wash face with clean hands.
2. Place a small amount of **Gold Aqua Cleansing Foam** on your palms. Because it is concentrated, only 1 cm or so of the foam is needed.
3. Gently wash face, allowing the lather to gently envelope the skin. Rinse well with warm or cold water.

Gold Revitalizer

Gold Revitalizer uses natural Gold ion formula to reach, exfoliate, and moisturize even the skin's deepest basal layer. Gold negative ion formula has the ability to seep through to the hard-to-reach barrier zone and reactivate metabolism of the cell tissue structure. The formula emits approximately the same electric currents as the body, so the Gold active elements are incorporated into the body in a natural and safe manner.

Mimicking babies' skin ion balance

Healthy baby skin contains 80% negative ions and 20% positive ions. This ion balance results in babies' smooth skin. When negative ions begin to decrease, skin cellular metabolism wanes and skin problems arise (i.e. spots and blemishes appear).

Achieving Beautiful Skin with a Simple Skincare

Unlike peeling that uses acid and/or polish, Gold ion formula will not cause damage to the skin. After old skin is exfoliated through peeling, Gold active elements, which include collagen, squalene oil, elastin and Vitamin E, will moisturize the skin to the fullest.

Gold will guide the good negative ions deep into the skin's layers while pushing the bad positive ions out from the surface. As a result, negative ions remain to maintain healthy skin.

Ingredients

Water, Butylene Glycol, Carbomer, Glycerin, Potassium Hydroxide, Aloe Barbadensis Leaf Extract, Soluble Collagen, Diacetyl Boldine, Polysorbate-20, Methylparaben, Allantoin, Dipotassium Glycyrrhizate, Potassium DNA, Hydrolzyed Wheat Protein, Hydrolyzed Conchiolin Protein, Salvia Officinalis (Sage) Leaf Extract, Bifida Ferment Lysate, Glycirrhiza Glabra (Licorice) Extract, Scutellaria Root Extract, Saxifraga Samentosa Extract, Gold, Sodium Hyaluronate, Tocopherol, Squalane, Seaweed Extract, Caprylic Triglyceride, Fragrance.

Usage

1. After cleansing the face with **Gold Aqua Cleansing Foam**, spread **Gold Revitalizer** evenly over the skin.
2. Using your fingertips, lightly massage the face until the **Gold Revitalizer** disappears.
3. Allow the face to dry for 30-60 seconds.
4. Massage the face again. When old skin cells start to come off, rinse away with cool or tepid water.
5. Finish with **Platinum Deep Treatment** or **Gold Amber Rich Lotion**.

Gold Amber Rich Toner Lotion

Amber has antioxidant properties and its reducing action is as powerful as that of gold and platinum. When used daily as a cosmetic product, it can help prevent aging of the skin. Its marvelous moisture retention action activates the skin's mechanisms to help create moisture, firmness, luster, smoothness, and elasticity.

Thanks to the latest technological advances, it has become possible to extract the highly effective essence of amber in its purest form. Gold Amber Lotion uses only precious, high quality amber from the Baltic Sea, renowned for having the most ancient, efficacious, and costly amber. By nanoizing amber powder and blending it with nanoized gold, it has become possible for the active ingredients of amber to penetrate deeply into the skin.

Gold Amber Lotion contains a compound of nano-chondroids such as gold and platinum blended with the essence of amber that heightens the vitality and healing powers of the skin. Its lightening action helps prevent age spots and dullness. It also has an age inhibitor that fights wrinkling and sagging and an oxidation preventor that eliminates reactive oxygen. It helps improve allergy prone skin, dark spots and wrinkles, and even helps repair wounds.

Ingredients

Water, Butylene Glycol, Glycerin, Raffinose, Sodium Bicarbonate, Cellulose Gum, Gold, Silver, Hydrogenated Lecithin, Dipotassium Glycyrrhizate, Allantoin, Sodium Hyaluronate, Amber Powder, Chamomilla Recutita (Matricaria) Extract, Hypericum Perforatum Extract, Calendula Officinalis Flower Extract, Tilia Cordata Extract, Centaurea Cyanus Flower Extract, Anthemis Nobilis Flower Extract, Aloe Barbadensis Leaf Extract, Chlorella Ferment, Pueraria Lobata Root Extract, Citrus Aurantium Tachibana Peel Extract, Polysorbate-20, Hydrolyzed Collagen, Carbomer, Potassium Hydroxide, Phenoxyethanol, Methylparaben, Fragrance.

Usage

Apply **Gold Amber Rich Lotion** to the entire face to keep it moist and appearing more youthful.

Platinum Deep Treatment

Platinum has been used as a medicine since ancient Egyptian times. It has the amazing ability to resist other coalescing substances and, without changing its original form, can break down the body's negative elements.

In the Platinum Deep Treatment serum, platinum has been converted into fine particles using nanotechnology. The nanotechnologized platinum continuously emits negative ions that restore the damaged skin's electron balance and replenish its natural cell-activating function to maintain normal skin metabolism. In addition to the platinum particle, Platinum Deep Treatment contains many skin-revitalizing essential elements such as vitamin C derivative, aloe, retinol, allantoin, and the new argireline (excels in moisture retention).

After nanotechnology converts platinum into tiny particles (one-billionth of a meter each), the particles are dispersed in water to continually emit negative ions that are effective in revitalizing the skin. Platinum has the ability to restore skin's ionic balance, and, given its stabilized size containing the water molecule, serves as a catalyst to send electron currents deep down into the skin's pores.

Platinum Deep Treatment has moisture-retention and skin-whitening properties. It helps repair skin roughness; and undo blemishes, sagging skin, and wrinkles; and it helps reactivate cell performance. In addition, the product blocks the growth of lipid peroxide which is responsible for triggering blemishes, sagging skin, and wrinkles, and also slows down skin's aging process. Finally, the product is safe for use on sensitive skin.

Ingredients

Water, Butylene Glycol, Glycerin, Hexapeptide-3, Arbutin, Retinol, Tocopherol, Sodium Hyaluronate, Glycine Soja (Soybean) Seed Extract, Crithmum Martitimum Extract, Ergothioneine, Magnolia Obovata Bark Extract, Citrus Aurantium Tachibana Peel Extract, Aloe Barbadosensis Leaf Extract, Hydrolyzed Conchiolin Protein, Aesculus Hippocastanum (Horse Chestnut) Extract, Hydrolyzed Royal Jelly Protein, Nephelium Longana Seed Extract, Bifida Ferment Lysate, Polyphosphorylcholine Glycol Acrylate, Hydrolyzed Wheat Protein, Allantoin, Raffinose, Quaternium-45, Polysorbate-20, Sodium Hydroxide, Carbomer, Platinum, Argin, Citric Acid, Phenoxyethanol, Methylparaben.

Home Usage

After cleansing your face, spread Platinum Deep Treatment all over the face, making sure to apply extra dabs in problem areas.

Professional Usage

Apply to problem areas after exfoliating your client's skin with **Gold Revitalizer** and applying **Platinum Deep Treatment** to the entire face.

Gold Revitarich Emulsion

This emulsion features powerful antioxidant-rich ingredients that penetrate deeply into the skin with high-dimensional osmotic abilities.

Some say that at least 80% of the ingredients used in make-up are not absorbed completely into the skin. The skin has strong protective properties for eliminating foreign substances. Therefore, no matter how good the ingredients or formula, almost all of them are merely dancing on the surface of the skin. Gold Revitarich Emulsion temporarily opens the barriers of the skin using nanoized negative ions from gold and effectively delivers healing, antioxidizing, and moisturizing components to the deepest basal layer of the skin.

It contains argireline to fight wrinkles and pycnogenol to battle free radicals.

Ingredients

Water, Squalane, Glycerin, Dimethicone, Glyceryl Stearate, Glyceryl Stearate SE, Cetyl-ethylhexanoate, Cetearyl Alcohol, Behenyl Alcohol, Hexapeptide-3, Phytosteryl/Octyldodecyl/Lauroyl/Glutamate, Pinus Pinaster Bark Extract, Gold, Sodium Bicarbonate, Cellulose Gum, Silver, PEG-20 Glyceryl Triisostearate, Aloe Barbadensis Leaf Extract, Sodium Stearoyl Glutamate, Methylparaben, Propylparaben, Xanthan Gum, Sodium Hyaluronate, Natto Gum, Oenothera Biennis Seed Extract, Aesculus Hippocastanum (Horse Chestnut) Extract, Hyrdolyzed Hibiscus Esculentus Extract, Shale Extract.

Home Usage

Use twice a day: morning and night. (after toner or after Platinum Deep Treatment) Take a very small portion of Gold Revitarich Emulsion and spread it over the entire face.

Professional Usage

Use as a final step in the Gold Facial. Spread a small amount over the face.

DISTRIBUTED BY UNIVERSAL COMPANIES



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YOUR ONE SOURCE SPA SOLUTION™

Universal Companies, Inc., 18260 Oak Park Drive, Abingdon, VA 24210

Phone: 800.558.5571 **Fax:** 800.237.7199

Web: www.universalcompanies.com

Email: info@universalcompanies.com

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